



stepping up

Shoes and Clothes for Kids
Newsletter • Fall 2010

5th Annual Stuff the Bus Drive Presented by Dominion

On September 1st volunteers from Dominion were on hand outside Progressive Field to collect brand new school supplies, clothing and other items to stuff the full sized school bus parked at Gateway Plaza. At the end of the day more than 93 boxes were packed full of 5,000 brand new items ready to be distributed to area children in need. Stuff the Bus for Cleveland's Kids was established five years ago to raise awareness about the need for shoes, clothing, and school supplies for children going back to school and to give the community a way to donate these items. Several area companies and groups including Archangel Michael Orthodox Church, Caring Cubs, Charter One, Cuyahoga County Board of Developmental Disabilities, Deloitte & Touche, Dominion, Huntington National Bank, Key Bank, Melamed Riley Advertising, New Clevelanders, Roetzel & Andress and Urban Partnership Bank ran collection drives and came to the bus to drop off their items. Each year, Stuff the Bus continues to increase donations and awareness for the organization at a critical time of the year and is supported by the Downtown Cleveland Alliance, BOMA Greater Cleveland and the Cuyahoga County Board of DD. Special thanks to Dominion for their \$15,000 contribution to this initiative.



Cleveland Browns Team up with SC4K for Back to School Campaign

Back to School is the busiest time of the year for SC4K. For the 3rd consecutive year, the Cleveland Browns partnered with SC4K to sponsor the Cleveland Browns Back to School Campaign. A \$15,000 sponsorship from the Cleveland Browns was used to purchase double the amount of gift cards in August for our back to school distribution. These cards helped children in need purchase new athletic shoes.

As part of the 2010 Cleveland Browns Back to School Campaign, Melamed Riley Advertising partnered with SC4K for the 5th year to create a pro bono community awareness campaign which included print, radio, television, and outdoor thanks to the generous donated placements by *The Plain Dealer*, ClearChannel Outdoor, ClearChannel Radio, WCLV and Time Warner Cable. In addition, the Cleveland Browns invited representatives from SC4K to participate in the coin toss and promoted SC4K on the scoreboard at its Annual Family Day held August 7, 2010.

SC4K Goes Back to School with a New Look

Melamed Riley Advertising also gave SC4K a new look and tag line this August that conveys several of the organization's key messages. The image of a price tag emphasizes that SC4K is the only non-profit organization in Greater Cleveland providing brand new shoes and clothes at no charge throughout the year to thousands of children in need. Further, the price tag reinforces that all items purchased by Shoes and Clothes for Kids are brand new with the tags on them. The new tagline "More than New Outfits. New Outlooks." is a nod to the impact of SC4K's Distribution Partner network that works on our behalf to distribute to thousands of children in need; giving them the self-esteem and confidence that comes from having new shoes and clothes.



Backpacks and Back to School Gear

Joining SC4K in its Back to School efforts this year was Charter One Bank. Charter One selected SC4K as its local partner for its Gear for Grades program: an initiative designed to provide new backpacks filled with school supplies to 1,000 children in Cuyahoga County. Over a three-week period, Charter One employees, customers and area residents donated pencils, folders, glue, notebooks and other new school supplies at Charter One branches. These supplies were then used to fill 1,000 new backpacks. The campaign concluded with a special event held at SC4K distribution partner Phillis Wheatley Association where 100 children received backpacks. The remaining 900 backpacks were given out as part of our August distribution. Gear for Grades included a \$15,000 grant to SC4K and received media support from Mix 106.5 FM.



3RD ANNUAL FOOL'S FROLIC

Over 300 party-goers spent an evening of foolishly good fun at the 3rd annual Fool's Frolic, hosted by Moxie, the Restaurant on Thursday, April 15, 2010 in Beachwood, Ohio. Guests were treated to a Monopoly-themed adventure that included fine fare, libations and live entertainment with food stops along the way at Mediterranean Avenue, Pacific Avenue, Oriental Avenue, and of course a stroll along the Boardwalk. Our 150 "Park Place" VIPs started their journey an hour early at New York Avenue dining on caviar, oysters and lobster while sipping specialty martinis and listening to the cool sounds of Ian Atwood singing ala Frank Sinatra. In addition, the evening's non-stop festivities and entertainment included Cleveland's own Harry Bacharach and DJ Spencer Reynolds of Jerry Bruno Productions.

The Monopoly themed menu featured grilled lamb "scottadito," housemade falafel, smoked salmon gougeres, wild mushroom crostini, stir fried canton noodles with bok choy and mushrooms, steamed chicken bun dumplings, mini funnel cakes, cotton candy and more. Drinks were made to impress as well, including a variety of high end flights of wine and beer.

"For the third year, Moxie, the Restaurant and their staff, who have donated their time and talent tonight, have created a truly unique and memorable experience for our guests," said SC4K Executive Director, Valerie F. McCormack. "Moxie is truly dedicated to helping children in need and has gone above and beyond in terms of their generosity to SC4K."



Life director, vic gelb with event chair Scott Simon

One lucky winner, Michele T. Johnson won the grand prize in our fabulous raffle which included a trip to South Beach Miami for an exclusive dining experience at Red, the Steakhouse. The trip also included airfare for two courtesy of Continental Airlines and a two night stay at the luxurious Eden Roc, a Renaissance Hotel and Spa. Our second and third prize winners took home a \$500 shopping spree at Saks Fifth Avenue and a private helicopter ride respectively.

Special thanks to SC4K Board member and event chair Scott Simon who led the volunteer Planning Committee for the third year and Moxie owner, Brad Friedlander, who chaired the event's Host Committee again this year. The event raised \$47,000 net for SC4K.

2010 Fool's Frolic Sponsors:

Deal-Makers

Fairmount Minerals
Forest City Enterprises

Hoteliers

Glenmede Investment
& Wealth Management
Huntington National Bank
Strassman Insurance Services

Proprietors

Melamed Communications
Roetzel & Andress, LPA

In-Kind Contributors

5Front, Inc.
Aladdin Rents
All Star Valet
Certified Angus Beef
Continental Airlines
Eden Roc
Glazers
Gusto Designs, LLC
Heidelberg
Lavish Color Salons
Morgan Linens
Moxie, the Restaurant
the power of whodo
Pulsar Paper
Red, the Steakhouse
Stazzone's
Vintage Wine
Wine Trends

Save the Date

Heart & Sole Luncheon Monday, October 25, 2010

11:30 a.m. – 1:30 p.m.
Renaissance Cleveland Hotel

Pack the Q for the Cause

Cleveland Cavaliers vs. Atlanta Hawks

Tuesday, November 2, 2010

7:05 p.m. tip-off
Quicken Loans Arena

Pack the Q for the Cause

Lake Erie Monsters vs. Abbotsford Heat

Saturday, April 9, 2011

7:30 p.m. face-off
Quicken Loans Arena

4th Annual Fool's Frolic

An evening of foolishly good fun

Thursday, April 14, 2011

VIP Hour 5:30-6:30 p.m.

6:30-9:30 p.m. Event
Moxie, the Restaurant
Beachwood, Ohio

Help SC4K "Pack the Q"

The Cavaliers and Monsters have selected SC4K as one of six charities to "Pack The Q for the Cause Nights" during the 2010-11 seasons. For every Cavaliers ticket you purchase through this offer, a \$5 donation will be made to SC4K and for every Monsters ticket that you purchase, a \$7 donation.

As an added incentive, the non-profit organization that generates the most tickets sold for their select nights will also receive an additional \$2 donation for each ticket sold through all six non-profit organizations participating in the program. Let's work together to "Pack the Q" and help support children in need.

SC4K's first "Pack the Q" opportunity is on November 2, 2010 when the Cavaliers take on the Atlanta Hawks at 7:05 p.m. SC4K will be selling tickets for the November 2nd game at discounted prices: \$25.00 upper corners, \$30.00 upper side and \$57.00 lower level end zone.

Our second opportunity is fan appreciation night on April 9, 2011 when the Lake Erie Monsters face off against the Abbotsford Heat.

For more information or to purchase tickets
www.cavs.com/packtheq.



Shop for Kids

In August, SC4K launched a new online fund-raising tool called "Shop for Kids." This online store was designed to illustrate the power of our buying program. For every dollar spent SC4K can purchase \$20.00-\$25.00 worth of brand new clothing. Log on today and see how far your dollar will go. The more you shop the more we can buy for Greater Cleveland's kids.

Check it out at www.sc4k.org/shopforkids



MORRIE SAYRE SC4K Founder 1915-2010

Your legacy will live on through the children and families positively affected by Shoes and Clothes for Kids.

A Message from the Executive Director

SC4K board members, associate board members, volunteers, distribution partners and the children we serve along with the Greater Cleveland community mourned the loss of founder Morrie Sayre who passed away in July at the age of 95. In the late sixties, Morrie noticed kids playing at the Downtown YMCA with worn out shoes and some with no shoes at all and decided to do something about it. From the generosity of one man's heart, Shoes for Kids was established in 1969.

I first met Morrie Sayre in the late 80's at a Heart & Sole Luncheon. He came over to our table, crouched down between my husband and me, tears in his eyes, and thanked us for helping "his kids." Kids who wore worn out shoes with holes, kids who shared a pair of shoes with a

sibling, kids who never got to wear anything new at all. He went to each table thanking those who contributed so that Shoes for Kids could purchase new shoes for these children. Morrie was fond of saying "this is not a gift of charity; this is a gift of love. This might be the only nice thing this kid gets in a year." So when I became the Executive Director years later in 2001, I was acutely aware of the responsibility I had continue to his legacy to ensure that the mission of Shoes and Clothes for Kids carried on to meet the needs of children in need in Greater Cleveland.

Upon hearing of Morrie's passing, one former recipient called me from Florida to express her gratitude and explain the impact one pair of new shoes had on her life. She recalled meeting Morrie when he came to her elementary school to distribute shoes years ago. Now, a successful adult, this

SC4K has a Facebook Page!

facebook

SC4K has a fan page on Facebook to help promote our cause and events. If you are a Facebook user, search for "Shoes and Clothes for Kids" and become a fan! Also, please encourage your friends and associates to become fans and post links to our events on their profiles.

2010 Heart & Sole Luncheon Honors Mort Weisberg Multi-Care Management

The annual Heart & Sole Luncheon will take place on Monday, October 25th from 11:30 a.m. – 1:30 p.m. in the Renaissance Hotel's Grand Ballroom. This year's Golden Shoe Honoree is SC4K Advisory Board member and long time supporter, Mort Weisberg, Multi-Care Management. This year's program will also feature a video fashion show of items recently purchased and distributed by Shoes and Clothes for Kids and a special tribute to SC4K founder, Morrie Sayre, who passed away this July at the age of 95.



SC4K is pleased to welcome back Golden Shoe Sponsors, Fifth Third Bank, Forest City Enterprises and Time Warner Cable. vic gelb will once again emcee the event and the program will feature Honorary Event Chairs Allan C. Krulak, Rocky Richardson and Terry Uhl, Executive Director Valerie McCormack and the surprise winner of the Morrie Sayre Award for Outstanding Volunteerism.

The annual Heart & Sole Luncheon is a major source of operating income and SC4K's most important fund-raiser of the year. Corporate tables start at \$2,500 for a table of 10. This year in an attempt to attract new individual supporters, SC4K has lowered the individual ticket price from \$150.00 to \$100.00. Contact Kelly Heath at 216.881.7463, ext. 5 to reserve your seat or table today. Online registration is also available at www.sc4k.org/heart.

A Hole in One for Cleveland's Kids: 12th Annual ARAMARK/SC4K Golf Classic is a Success

The 2010 ARAMARK/SC4K Golf Classic on June 21st was a success, raising \$40,000 in net proceeds for Shoes and Clothes for Kids. Golfers enjoyed a beautiful day of golf at Chippewa Golf Club in Doylestown, followed by a fabulous steak dinner and auction. Items up for bid included a Joe Thomas Autographed Cleveland Browns Jersey, tickets to several popular summer concerts, a Lake Erie Monsters Suite with food and beverage, and a signed copy of *Live to Cook* by Iron Chef Michael Symon.

The winning team, Shearer's Food, was rewarded with drivers. Board members Kevin Kearney of ARAMARK and Allan C. Krulak of Forest City Enterprises thanked the event sponsors and participants at dinner.

SC4K is grateful to ARAMARK and all of the vendors and SC4K donors who returned as sponsors this year for choosing to support one of the best golf outings in town! ARAMARK has been a tremendous contributor to SC4K, raising more than \$500,000 in net proceeds since 1998.



Pictured L to R: Jessie Jacobson, Kevin Kearney, Valerie McCormack and Allan Krulak

Golf Classic Sponsors

Title Sponsors
Pepsi Beverage Company
PepsiCo Inc.

Gold Sponsors
ABC Fire Inc.
ARAMARK Refreshment Services
ARAMARK Sports & Entertainment
ARAMARK Higher Education (2)
Chippewa Golf Course
Cleveland Cavaliers
Coors Brewing Company/
Superior Beverage Group
Forest City Enterprises (2)
House of LaRose/Budweiser
Lamb Weston
Michael Symon Restaurants
Minotti's Beverage
Miller Brewing Company
Photography By Tony, Inc.
Shearer's Foods Inc.

Silver Sponsors
Dairymens
Labatt USA/InBev USA
RFC Contracting
Sugardale Food Service

Bronze Sponsors
Dippin' Dots, Inc.
Event Source
Bob Raaf
Teti Bakery

Cart/Driving Range Sponsors
Euclid Fish
GPD Group
Patron Spirits

Hole Sponsors
Ben & Jerry's Ice Cream
Blomgren & Bobka
Brilliant Electric
Cenergy
Cleveland Bakers Local 19
Cuyahoga Community College
The Fedeli Group
For Bare Feet
Home City Ice
ICEE Company, The
Independence Excavating
Kevin Kearney
Micros
Oriana House, Inc.
Orlando Bakery
SCA Tissue
Sirna & Sons
SS Kemp
Survoy's Superior Service Inc.
United Underwriters Insurance Service, Inc.
Anne Marie & Warren L Wolfson
Family Foundation

Indians Fill the House for Charity: SC4K Day 9.1.10



SC4K was proud to be selected once again to take part in the 2010 Cleveland Indians Fill the House for Charity initiative. SC4K received \$5.00 for each game ticket we sold and the Indians donated an additional dollar for every ticket sold to the game! In addition, the Indians provided promotional supporting to help raise awareness for SC4K including radio, television, online and in-game promotion.

SC4K partnered with the Cleveland Metropolitan School District (CMSD) to provide tickets to its high school baseball and softball teams to attend the game. The CMSD All City Choir sang the national anthem. In total, Fill the House raised \$17,000 for SC4K.

Super Solon Charity Cruise Benefits SC4K

For the second year, the Rock-N-Roll Capital Street Machines classic car club in Solon selected Shoes and Clothes for Kids as the beneficiary of their annual Super Solon Charity Cruise held on July 24th at Solon Commons. The event which featured more than 500 classic cars, raised \$9,000 net for SC4K! The event also featured a raffle with the grand prize the use of a Ford Mustang for one year or \$5,000 cash courtesy of Don Sitts Auto Sales. Special thanks to all club members and club organizer, Ray Papesh, for coordinating the cruise.

A Message from the Chair



Dear SC4K Supporters,

As you can see from the stories in this edition of the Shoes and Clothes for Kids newsletter, we've had a busy year thus far.

- We've been delighted to receive significant grants from supportive local foundations such as the St. Luke's Foundation, Ronald McDonald House Charities and the Cleveland Cavs Youth Fund.

- Through an ongoing back-to-school time partnership with Dominion, we collected hundreds of school supplies at our "Stuff the Bus" event.
- Our friends at Melamed Riley Advertising created a whole new ad campaign, including an updated logo (what do you think?), for us to use to help attract more supporters and donors. And they did it pro bono.
- Thanks to the help of executives at Marc's, we continue to be able to purchase large quantities of new kid's clothing at very low prices.

- Members of our associate and regular board are hard at work on creating a new strategic plan that will help ensure our organization is in the best position possible to continue to help Cleveland's neediest children.

Finally, we were saddened to learn the news in early July of the passing of the founder of Shoes and Clothes for Kids, Mr. Morrie Sayre. There was never a more kind, compassionate and considerate man whose desire to help Cleveland's kids started with a few dozen shoes in the trunk of his car and led to the creation an organization that 40 years later distributes nearly \$2 million worth of shoes and clothing annually. His memory lives on in our work.

Thanks for your support of Shoes and Clothes for Kids.

Terry Uhl
Terry Uhl
Chair

P.S. Please visit our web site (www.sc4k.org) regularly to keep abreast of our activities.

recipient explained "I now wear Jimmy Choos and Stuart Weitzman shoes, but my first pair of brand new school shoes were Shoes for Kids and I will never forget that." The impact of Morrie's life and legacy lives on as thousands of deserving children in Greater Cleveland receive brand new shoes, clothing and other items. This year alone, SC4K will distribute 1.9 million dollars worth of brand new clothing items and Payless Shoe gift cards to 25,000 children in need. Thank you Morrie!

Regards,

Valerie McCormack

Valerie McCormack
Executive Director

DISTRIBUTION NEWS

Recent Clothing Purchases

SC4K's buying program continues to result in incredible values and inventory. SC4K recently purchased three large shipments totaling 40,169 items of clothing with a retail value of \$1,004,225 for .60 cents apiece! All items were brand new with the tags on and ranged in a variety of sizes and styles from jeans and t-shirts, to skirts and blouses, to khakis and polos. Undergarments, coats, socks and belts were also included in the purchases. Many of these items went out in our recent August Back to School distribution along with Payless shoe gift cards, backpacks and school supplies.



Northeast Shores Development Corporation "Back to School Night"

In addition to regularly distributing to its 35 social service Distribution Partner Network, SC4K is committed to ensuring that children go back to school with the tools they need to succeed. Shoes and Clothes for Kids donated 90 book bags and school supplies to Northeast Shores Development Corporation for their first "Back to School night" held on Thursday, August 19 at Lakeshore Beach Apartments. Over 200 parents and children, primarily enrolled in the Cleveland Metropolitan School District, attended the give-away. Myra Freeman-Pereria, said, "The joy on the faces of the children here when receiving their book bags was just priceless. I believe very passionately in no child left behind, and with the help of Northeast Shores and Shoes and Clothes for Kids I think we helped make a great start to the new school year." Pencils and paper were also given to the moms who are returning back to school to learn critical job skills.

COMMUNITY DONATIONS

Hahn Loeser & Parks LLP "Denim Day"

The employees of Hahn Loeser & Parks LLP's Cleveland office chose SC4K to be the recipient of their "denim day" in June. Employees who wanted to wear denim to the office were asked to make a donation to Shoes and Clothes for Kids. The day raised nearly \$500.00. Special thanks to SC4K board member, Dennis Rose and all the employees at Hahn Loeser & Parks.

SC4K Benefits from the CAVS Youth Fund

SC4K was one of five Northeast Ohio charities to receive second quarter funding from the Cavaliers Youth Fund, a fund of the McCormick Foundation. A generous \$25,000 donation was made to support SC4K's 2010 buying and distribution program. SC4K has had a longstanding relationship with the Cleveland Cavaliers and this is just one more example of their amazing commitment to our community.



A FUND OF THE
McCormick Foundation

Special Thanks to Our Group Volunteers

The Board and Associate Board of SC4K
Cleveland State University
Dominion
Ernst & Young
Eaton Corporation "Rev'd Up" Retiree Group
Morton's, The Steakhouse
Ohio Department of Youth Services

Caring Cubs

Caring Cubs, a group whose mission is to teach social responsibility and encourage volunteerism in young children, collected more than 175 new school supplies for SC4K's Back to School August distribution. These youngsters, ranging from ages 2 to 7, participate in monthly hands-on activities and are learning that it is never too early to begin helping others.



RONALD MCDONALD HOUSE CHARITIES

Ronald McDonald House Charities

SC4K received a generous \$20,000 grant from Ronald McDonald House Charities of Northeastern Ohio. Ronald McDonald House Charities of Northeastern Ohio was established in 1987 by local McDonald's Owner/Operators to support children's program. This significant grant will support SC4K's buying and distribution program.

Saint Luke's Foundation

The Saint Luke's Foundation of Ohio awarded SC4K with a grant of \$31,000 to support the buying and distribution program in Cleveland's Buckeye-Shaker, Mount Pleasant and Woodland Hills neighborhoods. This generous sizable donation will underwrite the entire cost of purchasing new clothing and shoe gift cards for five of our distribution sites located in these neighborhoods!



Stuff the Bus

For our annual Stuff the Bus drive, sponsored by Dominion, Cuyahoga County Board of Developmental Disabilities creativity helped two charities at once! Instead of collecting items they collected money and then went to Just-A-Buck store in Parma, a dollar store franchise that employs people with developmental disabilities. So their employees' donations benefited both SC4K and people with developmental disabilities.



Surprise Donation from Dr. Creflo Dollar

SC4K received a surprise \$10,000 check from World Changers Church International. Dr. Creflo Dollar, founder and pastor, personally selected SC4K as the local recipient for his recent "Change Experience Convention" held at the State Theater on September 3, 2010. Special thanks to board member, Lamont Mackley, for representing SC4K along with Valerie McCormack for the onstage check presentation.



In addition to our Fool's Frolic, Golf Classic, and Luau on the Lake sponsors listed in the previous pages, SC4K would like to extend its gratitude to the following supporters for their very generous donations made from February 1, 2010 through August 31, 2010.

We strive for excellence in our donor reporting. We sincerely apologize for any errors or omissions. Please notify our Development Department with changes at 216.881.7463 x. 5.

Memorials

In Memory of Norma Alexander
Mr. & Mrs. Dale Alexander
Mr. Ryan Alexander
Mr. & Mrs. Bruce Bridenbaker
Mr. Stephen M. Darlington
Mr. & Mrs. John J. Ferchill
Mr. & Mrs. James W. George
Mr. & Mrs. Timothy Householder
Mr. & Mrs. Thomas J. LaFond
Mr. & Mrs. Alan Laing
Mr. & Mrs. James J. Manns
Ms. Nancy C. Pasternack
Mr. & Mrs. William Purdy
Mr. & Mrs. Paul S. Tropic
In Memory of Perry Driscoll
Mr. Gerald Broski
In Memory of Hy Eicht
Mr. Allan C. Krulak
In Memory of Allie Rae Edelsberg
Anne Marie & Warren L. Wolfson
Family Philanthropic Fund
In Memory of Thomas Fowler
Mr. Gerald Broski
In Memory of Ben Hyvarinen
Mr. Gerald Broski
In Memory of Morton Klein
Mr. & Mrs. Bill Levine
In Memory of Phyllis Klein
Mr. & Mrs. Robert Heiser
In Memory of Bob Lepore
Mr. & Mrs. Robert Albanesi
Mr. & Mrs. Joseph Ascione
Mr. & Mrs. Bruce Bowden
Mr. & Mrs. James Colantino
Mr. & Mrs. Pasquale Corte
Ms. Christina Crisp
Mr. & Mrs. DJ Durkin
Mr. & Mrs. Raymond Gropspitch
Mr. & Mrs. James Handel
Mr. & Mrs. Robert Herb
Mr. & Mrs. Ron Hughart
Ms. Debbie Kleisch
Mr. & Mrs. Don Markovich
Mr. & Mrs. Gary Meczka
Ms. Jan Milarski
Mr. & Mrs. Bob Pesa
Mr. & Mrs. Robert Rondinelli
Mr. & Mrs. George Rupple
Ms. Lynn Marie Smith
Ms. Marcia Zifp
In Memory of Myra Lewis
Ms. Monica Summers
In Memory of Lito Mancini
Mr. Allan C. Krulak
In Memory of Marge Mellon
Mr. & Mrs. Richard Rosewater
In Memory of the Parsons, Moyer,
Koval Families
Mrs. Agnes E. Parsons
In Memory of Lillian Plax
Mr. Charles W. Lissauer
In Memory of Edwin Rapport
Mr. & Mrs. Bill Levine
In Memory of Morrie Sayre
Mr. & Mrs. Duane Beck
Mr. & Mrs. Paul Blackburn
Ms. Florence Chelmin
Mr. & Mrs. Jack Coven
Executive Caterers at
Landerhaven
Mrs. Evelyn Faulkner
Irving & Gloria Fine Foundation
Ms. Betty Freed
Mr. Sid Good
Mr. Richard Haas
Mr. & Mrs. Robert A. Heiser
Mrs. Audrey Heller Nacht
Mr. & Mrs. Melvin Kamins
Ms. Nora Kancelbaum
Ms. Adelle Kendis
Mr. Allan C. Krulak
Ms. Judith Lichtig
Mr. & Mrs. Allan E. Morris
Mr. & Mrs. Larrrie Nadler
Ms. Mary Ostendorf
Dr. Gary Resnik
Mr. & Mrs. Melvin M. Rose
Ms. Betty Rosskamm
Ms. Harriet Roth
Ms. Ruth Rubin Family Trust
Mr. Donald Sayre &
Ms. Nancy Wurzel
Ms. Nancy Shumaker
Mr. & Mrs. Michael Siegal
Dr. & Mrs. Bernard Silver
Mr. & Mrs. Stephen H. Spigle
Mr. & Mrs. Leonard Steiger
Mr. & Mrs. Will Sukenik
Ms. Mary Teichman
Ms. Josephine Trusso
Ms. Carole Weinberg
Mr. & Mrs. Herbert Weinberg
Ms. Rona Weiss
In Memory of Radka Sward
Ms. Sherri Appleton
In Memory of Colin Wren
Mr. & Mrs. Henry H. Frank

Steven James Herman Kid's Choice Memorial Fund

In Honor of Joanie Adler
Mr. & Mrs. James Herman
In Memory of Molly Bell
Mr. & Mrs. James Herman
In Memory of Lori Davis
Mr. & Mrs. James Herman
In Honor of Linda Klein
Mr. & Mrs. James Herman
In Honor of Tom Klein
Mr. & Mrs. James Herman

Honorariums

In Honor of Marilyn Bokrass
Ms. Karen Thomas
In Honor of Craig, Emily &
Kyler Brooker
Ms. Claire Brooker
In Honor of Parsons, Kowal, Petersen,
& Covay Families
Mrs. Agnes E. Parsons
In Honor of Sid Good
Anne Marie & Warren L. Wolfson
Family Philanthropic Fund
In Honor of Allan C. Krulak
Dr. & Mrs. David Rosenberg
In Honor of Stephanie McHenry
MMA Distribution, Inc.
In Honor of Bob Namen
Mr. & Mrs. Bill Levine
In Honor of Sam Miller
Mr. & Mrs. Timothy F. Wuliger
In Honor of Angela Noss
Ms. Marge Amato
In Honor of Susan O'Donnell
Mr. & Mrs. John O'Donnell
In Honor of Shane Rau
Mr. & Mrs. Phillip G. Soroky
In Honor of Morrie Sayre
Mr. Donald Sayre &
Ms. Nancy Wurzel
In Honor of Bart Simon
Mr. & Mrs. Greg Kestin
Mr. & Mrs. Andrew Simon
Ms. Sherry Simon
In Honor of Scott Simon
Mr. & Mrs. Michael J. Peterman
In Honor of Raya Abigail Zimon
Mr. Allan C. Krulak

Individuals

Mr. & Mrs. Charles Abookire III
Mrs. Loretta Adams
Mr. Sam E. Ake
Ms. Laina Alber
Ms. Michelle Amato
Mr. Tim Anderson
Ms. Elaine R. Arnold
Mr. & Mrs. Mark Auerbach
Mr. Dan Avondet
Ms. Stephanie Backer
Mr. & Mrs. George Badziong
Ms. Tiffany Ballou
Mr. & Mrs. Timothy Barben
Mr. Geoffrey Barnes
Mr. & Mrs. Steven Barnes
Mr. Larry Baum
Ms. Barb Berman
Ms. Virginia Bertram
Mr. & Mrs. Arthur Birchenough
Ms. Terry Bishop
Mr. Ethan Braid
Ms. Lynne Braver
Ms. Barbara Bright
Mr. Mike Brink
Mr. Seth Briskin
Mr. Gerald F. Broski
Mr. Todd Broski
Ms. M. Joan Bruch
Mr. & Mrs. Marc D. Brummer
Ms. Gretchen Brunnell
Mr. Martin J. Burke
Mr. & Mrs. Hans Burkhardt
Dr. David Cameron
Ms. Eleanor Campana
Mr. & Mrs. David Campbell
Mr. & Mrs. Fred Carmen
Mr. & Mrs. Robert Case
Mr. & Mrs. R. B. C. Cayless
Mr. & Mrs. Gerald Chattman
Ms. Abigail Chenoweth
Mr. & Mrs. Barry R. Chesler
Mr. Paul Christensen
Mr. & Mrs. Thomas Ciuppa
Mr. J. M. Clarke
Mr. & Mrs. Don Cochran
Ms. Tina Cochran Mihalek
Mr. & Mrs. Paul Coghill
Mr. & Mrs. Michael Coldiron
Mr. Jason Conger
Ms. Aimee E. Convery
Mr. Evan Cooper
Mr. Scott Copeland
Mr. Matthew J. Coughlin
Mr. & Mrs. Michael M. Courtney
Mr. & Mrs. Brad Coven
Mr. & Mrs. Harold Covitt
Ms. Christine Curtis
Ms. Shawna Daugherty
Ms. Mary Davis
Mr. Darrell Dean
Ms. Candice Dempsey
Ms. JJ DiGeronimo
Ms. Kim Donaldson-Dingess
Mr. Brent Donnell
Mr. Bendan Doyle
Ms. Lisa Drazil
Mr. David Dreschler
Ms. Christina Drinko
Ms. Jennifer Driscoll
Ms. Deborah Durbin
Ms. Lyndsi Dvorin
Mr. David Elk
Mr. & Mrs. Chris Emshoff
Ms. Christina Evans
Ms. Janis Evans
Mr. & Mrs. John Fedor
Ms. Helene Fien
Mr. Brian Fortney
Mrs. Kelly Foth
Mr. & Mrs. Ronald Fox
Ms. Lynn Freeman
Mr. & Mrs. Norman Friedman
Mr. & Mrs. Phillip Gard
Ms. Agnes R. Gaso
mr. & mrs. victor gelb
Ms. Monica Genovese

Ms. Julia W. Gibbs
Ms. Linda Glickman
Ms. Laura A. Gold
Mr. Ronald E. Goldberg
Mr. Seth Goldfarb
Mr. & Mrs. Josh Goldner
Mr. Sid Good
Mr. Kenneth Goodman
The Honorable Merle S. Gorden
Mr. Eugene Gordon
Ms. Merle Gordon
Ms. Michelle Gordon
Mr. & Mrs. Hugh & Cecelia Gorman
Ms. Anita Gray
Ms. Dorothy S. Greenslade
Mrs. Rose Grossner
Mr. David Gunning II
Ms. Paula Gustin
Mr. & Mrs. Craig Gutridge
Ms. Bridget Hall
Mr. & Mrs. Allen Hancock
Mr. & Mrs. Dennis P. Harabin
Mr. Douglas Harrington
Ms. Susan Hartman
Mr. Scott Hawrelecho
Mr. & Mrs. Clarence Hilfer
Ms. Patricia Hilfer
Mr. & Mrs. Ronald Hilfer
Mr. Stefan Holmes
Mr. R.F. Holzer
Ms. Teri Horne
Ms. Gayle Horwitz
Ms. Kristin Houk
Ms. Deborah Howell
Ms. Bridget Huzicka
Mr. Philip Jalwan
Mr. Martin E. Jatlow
Mr. & Mrs. William Jech
Ms. Barbara Jefferson
Mr. & Mrs. Tracy Jemison
Mr. & Mrs. Tracy Jemison II
Mr. Mark Jenney
Mr. & Mrs. Richard Johns
Mr. Chad Johnson
Mr. & Mrs. David Johnson
Ms. Elizabeth Johnson
Ms. Margaret Johnson
Ms. Michele T. Johnson
Mr. William R. Joseph
Mr. Richard Kacvinsky
Mr. & Mrs. Jeff Kavlick
Mr. Harvey Kay
Mr. & Mrs. Terry Kelley
Mr. & Mrs. Nathan Kelly
Mr. Daniel Keough
Mr. Thomas Keptner
Mr. & Mrs. R. Kerrigan
Ms. Laura Kestin
Mr. William Kimmerle
Mr. & Mrs. Richard Kirbus
Mrs. Joanne Klein
Mr. & Mrs. Stuart Kline
Ms. Debra Konnerth
Ms. Kathy Korfant
Mr. Joseph Kovach
Ms. Amy Krantz
Ms. Susan Kriz
Mr. William Kroll
Mr. Allan C. Krulak
Ms. Dorothy Kulash
Mr. Jack Kusner
Mrs. Dorothy R. Kutash
Mr. Jerome Kysela
Ms. Stephanie Landes
Ms. Emily Lauer
Ms. Kathy Leoni
Ms. Corey Lichtman
Ms. Robin Lieberman
Mr. & Mrs. Stephen Lloyd
Ms. Gail Long
Mr. & Mrs. Michael Longano
Ms. Lori Louche
Ms. Gina Lutes
Mr. & Mrs. Charles Maczko
Mr. Bob Marcantonio
Mr. & Mrs. Eric Marderstein
Mr. Fred Margulies
Ms. Amanda Marko
Mr. & Mrs. Daniel Mascaro
Mr. & Mrs. James L. Mason
Mr. & Mrs. Robert J. Matanick
Mr. & Mrs. Mark Mazzurco
The Honorable Bridget McCafferty
Mr. Patrick McCarthy
Mr. & Mrs. Michael McCauley
Ms. Justin McCauley
Ms. Sara McClain
Mr. Thomas McCreight
Ms. Niccole McEwen
Ms. Stephanie McHenry
Ms. Cindy McHugh
Mr. Brian McKendry
Ms. Stacey McKinley
Ms. Erin McMullen
Mr. & Mrs. Alan Melamed
Mr. Bishop Mikhail
Ms. Lisa M. Mikol
Ms. Doris K. Miller
Mr. Eric Miller
Mr. & Mrs. William Mills
Mr. Norman Millstein
Ms. Mamie Mitchell
Ms. Destina Moga
Mrs. Eloise Morgan
Ms. Regina Morganti
Mr. & Mrs. Allan E. Morris
Ms. Jennifer Mosack
Ms. Patricia Mowery
Mr. & Mrs. Mark Mulgich
Mr. & Mrs. Larry Nadler
Ms. Teri Naehring
Mr. & Mrs. Raymond Negrelli
Mr. Craig Nicol
Mr. Steven M. Nobil
Mr. Stephen Nowak

Mr. Patrick O'Brien
Mr. Brent O'Donnell
Ms. Susan O'Donnell
Ms. Audrey O'Neil
Mr. & Mrs. Charles Oneil
Ms. Myra Orenstein
Dr. Daniel Ornt &
Ms. Jeanine Arden Ornt
Mr. Robert Paddock
Ms. Grace Papesch
Ms. Laura Passerallo
Ms. Susan Passov
Mr. Kenneth Pate
Mr. Paul Pawlacyzk
Mr. & Mrs. Christopher Petranic
Ms. Jo Ann Petrello
Mr. Steve Petti
Mr. Joe Piazza
Mr. & Mrs. James Pierce
Mr. & Mrs. Robert Pincus
Mr. Joe Podach
Ms. Sharon Porrello
Mr. Alan J. Poruban
Mr. David Presser
Ms. Victoria Presson
Ms. Allegra Prewitt
Mr. Steven D. Putinski
Mr. Robert T. Raaf
Ms. Mary Reece
Ms. Lois Reese
Mr. & Mrs. Richard L. Rice
Ms. Hallie Rich
Mr. & Mrs. Thomas Rich
Ms. Helen Richards
Mr. & Mrs. R. Andrew Richner
Mr. Patrick Robinette
Ms. Becky Rocker
Ms. Carin Rockind
Ms. Karla M. Rogers
Ms. Diane Romano
Mr. Brian Rosenfelt
Mr. & Mrs. Richard Rosewater
Mr. & Mrs. Alan &
Barbara Rosskamm
Mr. & Mrs. Brian Rudloff
Mr. & Mrs. James Sabo
Mr. Jeff Sadowsky
Mr. Jeffrey Saks
Ms. Lisa Sands
Mr. Jim Saporito
Ms. Megan A. Savransky
Ms. Lillian Scafidi
Mr. & Mrs. Richard D. Schaeffer, Sr.
Mr. & Mrs. S. James Schill
Ms. Marguerite Schuerger
Mr. & Mrs. Joseph Scolaro
Mr. & Mrs. David Scott
Ms. Mary Segulin
Mr. & Mrs. James Seitz
Mr. David Selman
Mr. William Shaklee
Ms. Helen Sheehan
Dr. & Mrs. Marvin D. Shie Jr.
Mr. Donald Shury
Ms. Susan Silverberg
Mr. & Mrs. Bart Simon
Mr. Scott Simon
Ms. Sherry Simon
Mr. & Mrs. Clyde Simpson
Ms. Anna Sims
Mrs. Kimberly Smatana
Mr. & Mrs. Ronald R. Soeder
Mr. Brian Sokol
Ms. Suzanne Sokol
Ms. Mariclaire Soulsby
Mr. Frank Spinelli
Mr. Stuart Spivack
Mr. & Mrs. Phil R. Stammitti
Mr. Peter E. Steffes
Ms. Mary Ann Stiffler
Mr. & Mrs. Lester Stoller
Mr. James Sturgill
Ms. Patricia Suter
Ms. Peggy Barnes Szpatura
Ms. Jessica Tardino
Mr. & Mrs. Edward Telecky
Mr. & Mrs. Jason Tercek
Mr. Chris Terrell
Ms. Deborah Thomson
Mr. David Toth
Mr. & Mrs. Warren Tucky
Ms. Jenny Tyger
Mr. Terence J. Uhl
Ms. Patricia Van Pelt
Mr. Greg VanValkenburgh
Mr. Donald Vavrus
Ms. Dorothy Vianos
Mr. Dominic A. Visconsi Sr.
Ms. Sonya Vogel
Ms. Allison Wallace
Mr. & Mrs. Richard H. Walters
Ms. Sindy Warren
Mr. Rich Watson
Ms. Cheri Webb
Ms. Christine Weiher
Mr. & Mrs. Edward Weintraub
Mr. & Mrs. Mitchell A. Weisman
Dr. Alan Weiss
Mr. Kenneth West
Mr. & Mrs. Paul Wickline
Ms. Bennie Williams-Roper
Mr. & Mrs. Charles Wilson
Mrs. Sharon Witmer
Mr. Warren L. Wolfson
Mr. & Mrs. Rick Wood
Ms. Esra Yagan
Ms. Elissa Zegura
Ms. Ellen Zelman
Mr. & Mrs. Robert A. Zimmerman
Mr. Michael Zitzelsberger

Foundations

Cavaliers Youth Fund
Ellen E. & Victor J. Cohn
Supporting Foundation

Irving & Gloria Fine Foundation
The George Gund Foundation
Grace J. Chamberlain
Memorial Fund
The Richard & Erica Horvitz
Foundation
Jane R. & Michael J. Horvitz
Philanthropic Fund
The Victor C. Laughlin, M. D.
Memorial Foundation
Edward A. & Catherine Lozick
Foundation
The Lubrizol Foundation
McCarthy, Lebit, Crystal & Liffman
Mt. Sinai Health Care Foundation
John P. Murphy Foundation
Albert & Audrey Ratner
Family Foundation
The Reinberger Foundation
Ronald McDonald House
Charities-NEO
The S. K. Wellman Foundation
Saint Luke's Foundation
of Cleveland,
The Marla & Joseph Shafran
Foundation
The Thatcher Family Fund
The Wuliger Foundation
Sandra and Tim Wuliger
Philanthropic Fund

Corporations & Organizations

Anderson-DuBose Company
AT&T
Bellini & Bonfiglio, CPAs
Bogart, Cunix & Associates
Buck Eyecare Optometrists
Case Western Reserve University
Cavaliers Operating Company, LLC
Charter One
Cleveland Teachers Union
Cuyahoga Community College
Foundation
Dollar Bank
Dominion Foundation
Exceleration Inc.
F & SB Ventures LLC
The Fedeli Group
Fifth Third Bank
First Federal of Lakewood
Good Shepherd
Gorman's Riverwood Farms, LLC
Hahn Loeser & Parks LLP
Huntington National Bank
I.B.E.W. Local #38
Interfaith Fellowship Council
Jewish Community Federation
KeyBank
KeyBank Foundation
Kivans Club of Berea, Inc.
LexisNexis Cares Matching
Donations
Lifestyle Furniture
Lubrizol Corporation
Mandel Veterinary Hospital
Medical Mutual Of Ohio
Melamed Riley Advertising
Multi-Care Management
Personnel Profiles of Cleveland, Inc.
PNC Foundation
Ray's Automotive
Rinaldi Jewelry
Rock-N-Roll Capital Street Machines
RPM International, Inc.
ShoreBank
Squire Sanders
SS&G Financial
Sure Way Motors
Sushi 86 Inc.
Time Warner Cable
TransCon Builders, Inc.
The Uhl Group
Ulmer & Berne LLP
UPS
US Bank
Weltman, Weinberg & Reis
Co., L.P.A.
Zion Lutheran Church
of North Canton

In Kind Donations

Aable Rents
Laina Alber
AngelWoods Hideaway
Applebees
ARAMARK
Barefoot Wine
The Barley House
ClearChannel
ClearChannel Outdoor
CleCorr Packaging
Cleveland Browns
Cleveland Cavaliers
Cleveland Foodbank
Cleveland Indians
Cleveland Metroparks Zoo
Cleveland Metropolitan
School District
Cleveland Orchestra
Cuyahoga County Board DD
Dominion
Gusto Designs, LLC
Independence Business Supply
Lake County Captains
Lake Erie Monsters
Melamed Riley Advertising
Mix 106.5 FM
RJ Bolands
Petittis Garden Center
Plain Dealer Charities
Sports Time Ohio
Sunset Grille
The Soap Guy
Time Warner Cable
WCLV 104.9 FM



Shoes and Clothes for Kids
4614 Prospect Avenue, Suite 511
Cleveland, Ohio 44103

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
CLEVELAND OH
PERMIT #2753

One pair of new shoes can make the difference in the life of a child

Contact Shoes and Clothes for Kids

Shoes and Clothes for Kids
4614 Prospect Avenue, Suite 511
Cleveland, Ohio 44103

Phone: 216.881.SHOE (7463)
Fax: 216.881.7462
E-mail: info@sc4k.org
Web site: www.sc4k.org

Founder
Morrie Sayre

Staff Executive Director
Valerie F. McCormack

Director of Development & Communications
Sharon A. Boyes

Development & Communications Associate
Kelly Heath

Program and Volunteer Associate
Monica Lloyd

Accounting services are provided by
JSK Solutions, Ltd.

Chair
Terence J. Uhl

Chair Emeritus
Allan C. Krulak

Life Directors
vig gelb
Rockette L. Richardson

Executive Committee
Jeanine Arden-Ornt
Theresa Corey Bishop
Gerald F. Broski
Kerry W. Bubolz
Jayne Churchmack
Sid Good
Tracy A. Jamison II
William R. Joseph
A. Lamont Mackley
James L. Mason

Patrick J. McCarthy
Stephanie McHenry
Robert T. Raaf
Scott Simon

Directors
JJ DiGeronimo
Rick Fromet
Wesley Gillespie
Anita Gray
Stefan Holmes
Jeffrey J. Kavlick
Kevin Kearney
Honorable Bridget M. McCafferty
Sarah K. Melamed
Mark Mintz
Gloria J. Moosmann
Susan M. O'Donnell
Laura Passerallo
Darrin M. Redus, Jr.
Hallie Rich
Karla M. Rogers
Dennis R. Rose
Kelly M. Rudloff
Veronica Runcis

William V. Shaklee
Peter E. Steffes
Tracy A. Turoff
Judith Ulrich
Donald R. Vavrus
Cher Webb
Warren L. Wolfson
Michael R. Zitzelsberger, Jr.

Advisory Board
Richard Bogomolny
David L. Brennan
Barbara Byrd-Bennett, Ph.D.
Honorable Anthony O. Calabrese, Jr.
Honorable Jane L. Campbell
Councilman Joe Cimperman
Harlan Diamond
Commissioner Jimmy Dimora
Wayne R. Embry
Irving B. Fine
Commissioner Peter Lawson Jones
Honorable Tim McCormack
Bishop Anthony M. Pilla
Albert B. Ratner
Audrey Ratner

Eugene T.W. Sanders, Ph.D.
Honorable Louis Stokes
Jerry Sue Thornton, Ph.D.
Senator George V. Voinovich
Mort Weisberg
Honorable George W. White
Honorable Michael R. White

Associate Board Co-Chairs
Brendan Doyle
Bridget Huzicka

Executive Committee
Jason Conger
Candice Dempsey
Justin Horton
Stephanie Landes
Emily Lauer
Allegra Prewitt
Kelly Romano

Members
Laina Alber
Mike Brink
Toi Comer
Shawna Daugherty
Jennifer Driscoll
Brendan Gallagher
Craig Gutridge
Kristin Houk
Nathan Kelly
Alison Lamirand
Dwayne Mathes
Lisa Mikol
Eric Miller
Elizabeth Nici
Patricia Van Pelt

Board Liaison
Hallie Rich

The Associate Board of SC4K: www.sc4k.org/yp

Luau on the Lake Brings a Little Bit of Hawaii to Cleveland

The 5th Annual Luau on the Lake fund-raiser, organized by the SC4K Associate Board, was held at Wendy Park on Whiskey Island on Saturday, July 17. More than 500 guests enjoyed adult beverages including beer, wine and cocktails along with a Hawaiian-style buffet dinner catered by ARAMARK. Guests played sand volleyball and cornhole against the beautiful backdrop of Lake Erie. A few guests dared to wear coconut bras with most guests dressed in Hawaiian shirts and leis. An amazing tent was generously discounted by Aable Rents. Pettiti's Garden Centers donated beautiful zinnea centerpieces which helped give the tables an island look. DJ Billy King really helped set the mood and got everyone out on the dance floor by the end of the evening. The limbo contest was a big hit, too!

SC4K sold nearly 100 Big Kahuna VIP packages this year that included Specialty Island drink tickets, a souvenir cup, raffle tickets and a Hawaiian lei. The event's raffle featured outstanding prizes including Cleveland Browns, Kings of Leon, Crosby, Stills and Nash, and Twilight at the Zoo tickets, Wine baskets, Spa baskets and an overnight stay at a Bed & Breakfast. The event's volunteer committee was



L to R: Jason Conger, Bridget Huzicka, Kelly Romano and Brendan Doyle

led by event Co-Chairs Jason Conger and Kelly Romano, of the organization's Associate Board. Special thanks to this year's event sponsors, in-kind donors and attendees, who helped raise \$9,500 in net proceeds for SC4K!

Kahuna Sponsor

Aable Rents

Aloha Sponsors

Barefoot Wine and Bubbly
Forest City Enterprises
Frantz Ward
Tucker, Ellis & West

Luau Supporters

ARAMARK
Bud Light
Captain Morgan
Cuervo
Gusto Designs, LLC
Deloitte & Touche

Landshark
Hyland Software
Smirnoff

Media Sponsors

Mix 106.5FM
The Plain Dealer

Distribution Partner Sites

Boys and Girls Clubs of Cleveland

Broadway Club
King-Kennedy Club
West Side Club

Neighborhood Centers Association

CEOGC-Hough Neighborhood Opportunity Center
East Cleveland Neighborhood Center
East End Neighborhood House
Friendly Inn Settlement House
Goodrich Gannett Neighborhood Center

Harvard Community Services Center
Kathryn R. Tyler Neighborhood Center
Lexington Bell Community Center
Merrick House
Murtis H. Taylor Multi-Service Center
Murtis H. Taylor East Cleveland
Phillis Wheatley Association
St. Martin DePorres Center
University Settlement

United Pastors in Mission Churches

Bethany Baptist Church
Christian Family Outreach
Emmanuel Baptist Church
Mt. Olive Baptist Church
Mt. Pleasant Baptist Church
Mt. Sinai Baptist Church
New Sardis Primitive Baptist Church

Additional Sites

Catholic Charities Head Start
Fatima Family Center
Freedom Christian Assembly I.F.M.
Greater Love Baptist Church
Hunger Network of Greater Cleveland
La Sagrada Familia
William E. Sanders Family Center

Mission Shoes and Clothes for Kids provides a unique service for income-eligible families in Greater Cleveland by distributing new shoes, clothing, and items for infants and youth.

Core Values Shoes and Clothes for Kids carries out its mission with compassion, care, and respect through a network of partner agencies and offers the community a way to help families in need.