



SHOES AND CLOTHES FOR KIDS FACTS

Mission: *Shoes and Clothes for Kids provides a unique service for income-eligible families in Greater Cleveland by distributing new shoes, clothing, and items for infants and youth.*

Core Values: *Shoes and Clothes for Kids carries out its mission with compassion, care, and respect through a network of partner agencies and offers the community a way to help families in need.*

- ❖ Founded by Businessman Morrie Sayre as Shoes for Kids, 2011 marks **Shoes and Clothes for Kids'** forty-second year of service to families in the Cleveland community.
- ❖ **Shoes and Clothes for Kids** is the only non-profit organization in Greater Cleveland providing new shoes and clothes at no charge throughout the year to thousands of children in need.
- ❖ **Shoes and Clothes for Kids** distributes only brand new items, including quality clothing basics like socks, underwear, t-shirts, pants, mittens, and infant layettes.
- ❖ From 1999 through 2010, **Shoes and Clothes for Kids** distributed over 150,000 Payless gift cards valued at more than \$1.5 million dollars.
- ❖ In 2011, **Shoes and Clothes for Kids** will distribute new clothing and Payless shoe gift cards with a retail value of \$2.2 million dollars.
- ❖ **Shoes and Clothes for Kids'** distribution network is comprised of 30 social service agency sites in the Greater Cleveland area that distribute **Shoes and Clothes for Kids'** products. This network includes, among others, The Greater Cleveland Neighborhood Centers Association, United Pastors in Mission Churches, and Boys and Girls Clubs of Cleveland.
- ❖ Of every dollar donated to **Shoes and Clothes for Kids**, \$0.92 goes directly to the programs and services that benefit the children we serve. For five consecutive years, **Shoes and Clothes for Kids** has achieved the coveted 4-star rating from Charity Navigator, an honor bestowed upon only 6% of the nation's charities.
- ❖ **Shoes and Clothes for Kids** builds kids self-esteem by carrying out our mission with compassion, care and respect.
- ❖ **Shoes and Clothes for Kids** operates efficiently with an extremely small staff which utilizes the help of volunteers to sort and pack clothing in the warehouse.

For more information about **Shoes and Clothes for Kids** programs and services or additional ways you can help, please log on to our Web site at www.sc4k.org or call 216.881.SHOE (7463).