



Shoes and Clothes for Kids

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-FOR IMMEDIATE RELEASE-

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Solon Super Charity Cruise to Benefit Shoes and Clothes for Kids on August 1 (CLEVELAND), July 27, 2009 –

- WHO:** The Rock-N-Roll Capital Street Machines present the **Solon Super Charity Cruise** to benefit Shoes and Clothes for Kids (SC4K).
- WHAT:** Features over 550 classic cars, live music from the band “Class of ‘57” and the opportunity to win the use of a custom Chevy Silverado or \$5,000 cash donated by Don Sitts Auto Sales. Other raffle prizes include a \$1,000 Lifestyle Furniture shopping spree, \$250 Summit Racing Equipment gift cards, \$100 Bob Evans Restaurant gift cards and more! Event is free to spectators and features refreshments and family entertainment. For more information, or to register a classic car for \$10.00 until July 15, visit www.rnrasm.com.
- WHEN:** **Saturday, August 1, 2009**
2:00 – 8:00 p.m.
- WHERE:** **Solon Commons (at State Route 43 and Harper Road) in Solon**
- WHY:** Proceeds benefit Shoes and Clothes for Kids, the only non-profit organization in Greater Cleveland providing new shoes and clothes at no charge throughout the year to thousands of children in need. The 2008 Solon Super Charity Cruise raised \$25,000 for SC4K.

ABOUT SC4K

Shoes and Clothes for Kids (SC4K) is the only non-profit organization in Greater Cleveland providing new shoes and clothes at no charge throughout the year to thousands of children in need. Through a network of 35 distribution partners, SC4K positively impacts the lives of area children by giving them the self-esteem and confidence that comes from having new shoes and clothes. Founded as Shoes for Kids in 1969 by Morrie Sayre, 2009 marks SC4K's fortieth year of service to Greater Cleveland's families. In 2009, Shoes and Clothes for Kids will distribute new clothing and Payless shoe gift cards with a retail value of over \$1,800,000 to 25,000 children from income-eligible families throughout Greater Cleveland. Of every dollar donated to Shoes and Clothes for Kids, \$0.92 goes directly to the programs and services that benefit the children served. For the third consecutive year, Shoes and Clothes for Kids achieved the coveted 4-star rating from Charity Navigator. For more information on SC4K, visit www.sc4k.org or contact Carolyn Sekerak, Director of Communications at 216.881.SHOE (7463), ext. 1.

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