



Shoes and Clothes for Kids

4614 Prospect Avenue, Suite 511
Cleveland, Ohio 44103

Phone: 216.881.7463

Fax: 216.881.7462

email: info@sc4k.org

www.sc4k.org

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CONTACT

Carolyn Sekerak

P: 216.881.7463, ext. 1

csekerak@sc4k.org

ALOHA, CLEVELAND! DON'T ANGER THE TIKI GODS – HEAD TO LAKE ERIE FOR SHOES AND CLOTHES FOR KIDS LUAU ON THE LAKE!

Cleveland, Ohio – On **Saturday, July 18, 2009**, from 4 until 9 pm, the 4th annual **Luau on the Lake** to benefit Shoes and Clothes for Kids (SC4K) will take place at Wendy Park at Whiskey Island in Cleveland. Close to 450 guests will take part in this feast fit for a Tiki God, which includes a Hawaiian-style buffet catered by The Rib Cage of Canton, adult beverages including beer, wine and Specialty Island cocktails, music from DJ Spencer Reynolds, and fabulous views of Lake Erie – all to support a great cause. Guests will participate in cornhole, sand volleyball, and even a limbo contest!

General Admission includes dinner, beer & wine and a souvenir cup. This year, SC4K also sold a special Big Kahuna VIP Package which included all the benefits of a General Admission ticket, plus a two Specialty Island drink tickets, three raffle tickets and a Hawaiian lei.

The event features an outstanding raffle to benefit SC4K with prizes including Cleveland Browns tickets, Dave Matthews Band tickets, Jason Mraz tickets, Twilight at the Zoo tickets, Wine Baskets, and an overnight stay at a Bed & Breakfast! Raffle tickets are being sold for \$5 each or 3 for \$10.

Event sponsors include Aloha Sponsors: Barefoot Wine and Bubbly, Forest City Enterprises, Frantz Ward, and Tucker, Ellis & West, Luau Supporters: Budweiser, Cuervo, Graffiti, Collins & Scanlon, and Smirnoff with special thanks to Gusto Designs for their donation of design services. Event Co-Chairs are Brendan Doyle and Bridget Huzicka of the organization's Associate Board.

Net proceeds from the event, estimated at over \$10,000, will benefit SC4K, the only non-profit organization in Greater Cleveland providing new shoes and clothes at no charge throughout the year to thousands of children in need. Through a network of 35 distribution partners, SC4K positively impacts the lives of area children by giving them the self-esteem and confidence that comes from having brand new shoes and clothes.

2009 marks SC4K's 40th year of service to Greater Cleveland. In 2009, SC4K will distribute new clothing and Payless shoe gift cards with a retail value of \$1,800,000 to 25,000 children from income-eligible families throughout Greater Cleveland. Of every dollar donated to SC4K, \$0.92 goes directly to the programs and services that benefit the children served. SC4K achieved the coveted 4-star rating from Charity Navigator for three consecutive years.

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