



Shoes and Clothes for Kids

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FOR IMMEDIATE RELEASE

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**SHOES AND CLOTHES FOR KIDS AND UPS TEAM UP FOR "CARE DAY"
TO DELIVER SHOES AND CLOTHING TO CHILDREN IN NEED**

WHO: Shoes and Clothes for Kids and UPS

WHAT: Shoes and Clothes for Kids' Annual Care Day

WHY: Shoes and Clothes for Kids distributes new children's clothing and Payless gift cards through a network of partners, which include selected sites from the Boys and Girls Clubs, Neighborhood Centers Association, West Side Ecumenical Ministry and Pastors in Mission. Every other month, partner sites stretch their limited resources to pick up clothing items from the SC4K warehouse to distribute to children served by their organizations. Shoes and Clothes for Kids, with the support of UPS vehicles and volunteers, will reward our distribution partners who have given so generously of themselves this past year by delivering the clothing items directly to the partner locations, saving them valuable time and resources. UPS Global Volunteer Month is an extension of the long-standing commitment to volunteerism and is the year's culminating event for employee volunteers. For the past three years, thousands of UPS employees in more than 45 countries have helped paint schools, assist food banks, renovate shelters and complete many other tasks in their communities.

HOW: Volunteers from UPS and the Associate Board of Shoes and Clothes for Kids will load boxes of clothing into UPS vehicles for delivery to all 40 SC4K distribution partner sites. The delivery will include clothing, coats and winter accessories for the children of Greater Cleveland.

WHEN: **Tuesday, October 28, 2008. Trucks will be loaded from 9:30–10:30 a.m. and deliveries to various SC4K distribution partner sites will take place between 10:00 am and 1:00 pm.**

WHERE: Shoes and Clothes for Kids Warehouse at 4966 Woodland Ave. in Cleveland (44104).

ABOUT SHOES AND CLOTHES FOR KIDS

Shoes and Clothes for Kids (SC4K) provides a unique service for families by distributing new shoes, clothing and other items at no cost to children in need through 40 social service partner agencies. Founded in 1969, SC4K helps more than 25,000 children in Greater Cleveland every year. In 2008, SC4K will distribute new clothing and Payless shoe gift cards with a retail value of more than \$2.1 million. For more information, visit www.sc4k.org or contact Carolyn Sekerak, Director of Communications at 216.881.SHOE (7463) x. 1.

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