



**Shoes and Clothes for Kids**

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**Shoes and Clothes for Kids Hosts 2008 Luncheon**

*Cavaliers Head Coach Mike Brown and Carolyn Brown to be Honored with Golden Shoe Award at Annual Heart & Sole Fund-Raiser*

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**Cleveland, Ohio – Shoes and Clothes for Kids (SC4K)** will be honoring Cavaliers Head Coach Mike Brown and Carolyn Brown for their commitment to improving the lives of children and families at the 2008 Heart & Sole Luncheon presented by Time Warner Cable. This annual event which raises more than \$155K net for SC4K will be held Monday, October 20 from 11:30 a.m. – 1:30 p.m., in the Grand Ballroom of the Renaissance Cleveland Hotel, 24 Public Square. Golden Shoe Sponsors include Fifth Third Bank and Forest City Enterprises. SC4K Board members Allan C. Krulak, Nancy Huber, James L. Mason, and Rocky Richardson are Honorary Chairs of the event, with vic gelb serving as Master of Ceremonies. A special VIP reception will be held preceding the luncheon from 11:00 a.m. to 11:45 a.m. in the Whitehall Room at the Cleveland Renaissance Hotel. The VIP reception will include distinguished members of the Cleveland community and SC4K boards.

Mike and Carolyn Brown joined the Cleveland Community in June of 2005 when Mike Brown was named the 17th head coach in Cleveland Cavaliers history. In his first three seasons at the helm of the Cavaliers, Brown has quickly become one of the NBA's top young coaches. During the 2007 Playoffs, Brown led the Cavaliers to their first Eastern Conference Championship and a trip to the NBA Finals. In two playoff appearances, Brown has a record of 19-14 (.576) which gives him the most wins by a head coach in team playoff history.

Brown joined the Cavaliers after spending two seasons as the associate head coach of the Indiana Pacers and three seasons as an assistant coach for the San Antonio Spurs. He also was the head coach for the Spurs' summer league teams in Boston and Salt Lake City.

Brown spent three years with the Washington Wizards' staff beginning in 1997, spending the first two years as an assistant under Bernie Bickerstaff, and his final year as the team's professional scout. A Native of Columbus, Ohio, Brown participated in the NBA's "Basketball Without Borders" program in Johannesburg, South Africa in the summer of 2006.

Mike and his wife, Carolyn, are actively involved in the Cavaliers' community relations initiatives including Shoes and Clothes for Kids and Cleveland Christian Home. Since 2005, Mike and Carolyn have been involved in Shoes and Clothes for Kids' annual Back to School Campaign Kick-Off press conference, with Coach Brown as the featured guest speaker in 2005, 2006 and 2007. The Coach delivered a "chalk talk" to youngsters who are recipients of the Shoes and Clothes for Kids program. These inspirational messages focused on the importance of having dreams and working hard to achieve your goals. The Coach then helped distribute new backpacks and school supplies to the children after his talks. Mike and Carolyn have also been closely involved with the Cleveland Metropolitan School District in working to create positive learning environments for the youth in our community.

The SC4K Heart & Sole Luncheon, presented by Time Warner Cable, includes lunch, entertainment, and a raffle, as well as a special presentation to Coach Mike Brown and Carolyn Brown. As volunteers play a vital role in the work of the organization, a special volunteer will be honored with the Morrie Sayre Award for Outstanding Volunteerism. Individual patron tickets are \$150. Individual benefactor tickets are \$250 with priority seating and program recognition.

**Shoes and Clothes for Kids** is the only nonprofit organization in Greater Cleveland providing new shoes and clothes at no charge throughout the year to thousands of children in need. Through a network of 40 distribution partners, SC4K positively impacts the lives of area children by giving them the self-esteem and confidence that comes from having brand new shoes and clothes. In 2008, SC4K will distribute new clothing and Payless shoe gift cards with a retail value of more than \$2.1 million, in large part due to the proceeds from the 2007 Heart & Sole Luncheon. The annual Heart & Sole Luncheon is the major source of operating income for SC4K. For more information, visit [www.sc4k.org](http://www.sc4k.org) or contact Carolyn Sekerak, Director of Communications at 216.881.SHOE (7463), ext. 1.

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