



Shoes and Clothes for Kids

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-FOR IMMEDIATE RELEASE-

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Shoes and Clothes for Kids Announces the Election of Officers and New Board Members (CLEVELAND), January 13, 2009 –

The following individuals were elected as officers for Shoes and Clothes for Kids for 2009:

- Chair – Terence J. Uhl, Executive Vice President, Landau Public Relations
- Chair Emeritus – Allan C. Krulak, Vice President and Director of Community Affairs, Forest City Enterprises
- Life Director – vic gelb, vgi inc.
- Life Director – Rockette L. Richardson, Vice President/Director of Community Development, Charter One
- Vice Chair - William R. Joseph, Partner, Weston Hurd
- Secretary – Stephanie McHenry, President, ShoreBank
- Treasurer – A. Lamont Mackley, General Manager, Another Level Resources

Shoes and Clothes for Kids elected the following individuals to serve a three year term on the Board of Directors beginning in January, 2009:

- Rick Fromet – CEO/Owner, 5Front, Inc.
- Kelly M. Rudloff – Development Associate, Alzheimer's Association
- Cher Webb – Senior Vice President, Group Human Resources Manager, Huntington National Bank

Shoes and Clothes for Kids (SC4K) is the only non-profit organization in Greater Cleveland providing new shoes and clothes at no charge throughout the year to thousands of children in need. Through a network of 38 distribution partners, SC4K positively impacts the lives of area children by giving them the self-esteem and confidence that comes from having new shoes and clothes. Founded as Shoes for Kids in 1969 by Morrie Sayre, 2009 marks SC4K's fortieth year of service to Greater Cleveland's families. In 2009, Shoes and Clothes for Kids will distribute new clothing and Payless shoe gift cards with a retail value of over \$1,800,000 to 25,000 children from income-eligible families throughout Greater Cleveland. Of every dollar donated to Shoes and Clothes for Kids, \$0.92 goes directly to the programs and services that benefit the children served. For the third consecutive year, Shoes and Clothes for Kids achieved the coveted 4-star rating from Charity Navigator.

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