



stepping up

Shoes and Clothes for Kids Newsletter • Fall 2008

3rd Annual Stuff the Bus for Cleveland's Kids Drive

Presented by Dominion Collects 5,000 Items

Back to school time is the busiest time for SC4K, with thousands of parents calling in need of help preparing their children for school in the fall. The 3rd annual *Stuff the Bus for Cleveland's Kids* donation drive, presented by Dominion, was held in July at Cleveland Browns Training Camp in Berea.

A full-size bus was on hand to be stuffed full of new shoes, clothing and school supplies for children in need heading back to school. The drive was hosted by The Cleveland Browns and the bus was donated courtesy of the Cuyahoga County Board of MR/DD. Many Cleveland Browns fans and community members generously made cash donations at the bus as well. Volunteers from Dominion and UPS worked hard all day to count, sort and box the donated items.

Several area companies also participated in a BIG way by hosting collection drives in their offices and dropping off boxfuls of donations at the bus. These companies include CGB Tech, The Cleveland Museum of Natural History, Dominion, Fifth Third Bank, Key Bank, and Melamed Riley Advertising.

More than 5,000 new school supplies and clothing items were collected for area children in need. Shoes and Clothes for Kids thanks Dominion for their generous sponsorship of \$15,000 which helped many more children go back to school this fall with what they need to succeed. Thank you also to The Cleveland Browns for hosting the event and providing lunch for our staff and volunteers.

If you are interested in hosting a collection drive next year to support *Stuff the Bus*, contact our Development Department at 216-881-7463 ext. 4.



Cleveland Browns Head Coach Romeo Crennel delivers a heartfelt message to children at the Back to School Campaign kick-off press conference.

2008 Cleveland Browns Back to School Campaign To Benefit Shoes and Clothes for Kids Increases Awareness and Funds

The 2008 Cleveland Browns Back to School Campaign to benefit Shoes and Clothes for Kids raised awareness of the need for new shoes and clothes during a time of critical need for area families. The campaign also raised much needed funds which helped enhance the August distribution, so that even more children could be helped in time for school.

The campaign kicked off in July with a press conference at Browns Training Camp featuring notable Cleveland Browns and community speakers. More than 100 children from various Shoes and Clothes for Kids distribution partner sites attended Training Camp to view practice as Community Corner guests and then participated in a backpack and shoe card giveaway at the post-practice press conference. The press conference featured Cleveland Browns Head Coach Romeo Crennel, Cleveland Metropolitan School District CEO Dr. Eugene T. W. Sanders, Cleveland Browns Linebacker Shawn Smith and Shoes and Clothes for Kids Board Chair Rocky Richardson. Shawn Smith has a special interest in helping children in need and assisted with the backpack giveaway and signed autographs for the children.

Through the financial assistance provided by The Cleveland Browns sponsorship of \$15,000, SC4K was able to distribute 6,300 additional gift cards to children in need in August. These cards helped families purchase athletic shoes as part of the Cleveland Browns mission to keep children healthy and active.

Melamed Riley Advertising donated their services for a fourth consecutive year to create a promotional campaign for SC4K. The campaign asked donors to "attach their names to something big" – *the mission of Shoes and Clothes for Kids*. This year's campaign included newspaper, outdoor, radio and television advertising and a direct mail appeal letter. Special thanks to the following organizations for their pro-bono support of the campaign: *The Plain Dealer*, Davis Auto Group, Clear Channel Outdoor, Clear Channel Radio and Time Warner Cable.

The 2008 Cleveland Browns Back-to-School Campaign made a significant impact in the lives of many area children this fall.



**Save
the
Date**



April 1, 2009

Mark your calendars! SC4K will be hosting the 2nd annual Fool's Frolic fundraiser at Moxie on April Fool's Day. It'd be foolish to miss this!



Shoes and Clothes for Kids Turns 40 Next Year!

In 2009, Shoes and Clothes for Kids celebrates forty years of service to the Greater Cleveland community.

Check out our new logo and stay tuned for details on our special anniversary events, including a special reception for supporters in February.



We're going green!

We are very proud of our 2007 Annual Report, which is available on our web site at www.sc4k.org. However, we are more than happy to send you a hard copy upon request.



Please contact us at 216.881.7463, x. 4.

Rock-N-Roll Capital Street Machines Host Super Solon Charity Cruise to Benefit SC4K

On Saturday, August 9, the Super Solon Charity Cruise rolled into the Solon Commons to raise money for SC4K for the first year. Over 550 hot rods, vintage cars and custom built vehicles were on display for spectators. Solon Mayor Kevin Patton served as judge of the Top 10 Contest, picking two cars to be featured on Summit Racing's Turntable as the top two vehicles of the year.

The musical performances by the bands "Shout" and "Firehouse Rock" were very popular, as were former Cavaliers player Larry Nance's race car and WKYC anchor Mark Nolan's classic car. A Mercedes Benz personalized for Shaquille O'Neal was also one of the specialty cars featured at the cruise. A raffle included many extraordinary prizes, such as the use of a new car for one year or \$5,000 donated by Don Sitts Auto Sales.



Former Cavs player Larry Nance next to his Blaster Products Chevy Cobalt race car.

The Super Solon Charity Cruise raised \$23,000 in net proceeds for SC4K. A special thank you to the event's sponsors, including Summit Racing, Forest City Enterprises, Don Sitts Auto Sales, Bob Evans Family Restaurant, Longhorn Steakhouse, and Lifestyle Furniture. And also to event co-hosts Richard Johns and Ray Papesh and the car club members who worked tirelessly to set-up and run this spectacular event.



Melamed Riley Advertising Creates 2008 SC4K Promotional Campaign

Thank you to Melamed Riley Advertising for creating SC4K's 2008 Back to School promotional campaign that helped raise awareness and funds for SC4K. The campaign asked donors to attach their name to something big and included print, television, radio and outdoor advertising.



Local Student Finds Organization to Provide Cleats to Kids

For the second year, Shoes and Clothes for Kids received a generous donation of new and reconditioned cleats from Kleats 4 Kids, an organization founded by high school student Andrew Pohly, a native of Willoughby and a senior at Phillips Academy in Andover, Massachusetts. Kleats 4 Kids works to provide new or reconditioned athletic shoes to underprivileged youth athletes.

Pohly was playing football at Gilmour Academy when he noticed many players on the opponent's teams were wearing basketball shoes instead of football cleats and was inspired to do something to help. Pohly and his fellow student athletes now conduct shoe drives, recondition used shoes, and raise money to purchase new cleats.

Andrew Pohly with Kleats 4 Kids donates youth athletic shoes to SC4K.

ARAMARK Continues to Step Up for Shoes and Clothes for Kids

10th Annual Golf Classic Presented by the Cleveland Cavaliers, Lake Erie Monsters, and Quicken Loans Arena

The tenth annual ARAMARK/SC4K Golf Classic was held at Chippewa Golf Course in Doylestown, in June. The event raised net proceeds of \$57,000, which brings the event's ten-year total to more than \$415,000 raised for SC4K.

The Golf Classic welcomed back presenting sponsor Lake Erie Monsters, joined by new presenting sponsors the Cleveland Cavaliers and Quicken Loans Arena. Pepsi Americas and PepsiCo Inc. also returned as this year's title sponsors.

The raffle and door prizes were remarkable again this year. Prizes were also awarded to the three winning teams, longest drive and closest to the pin. Golfers were very generous at the betting holes, making the game more exciting and helping raise more money for SC4K. As a wonderful way to end the day, ARAMARK prepared a delicious steak dinner with all of the trimmings.



SC4K extends heartfelt gratitude to SC4K Board Member Kevin Kearney and ARAMARK, their employees and vendors for supporting our programs and services through the golf outing since 1998.

Golf Classic Sponsors

Presenting



Title Sponsor

Pepsi Americas
PepsiCo Inc.

Platinum Sponsors

DDG, Inc.
Dominion

Gold Sponsors

ABC Fire Inc.
ARAMARK Correctional Services
ARAMARK Higher Education
ARAMARK Refreshment Services
ARAMARK Sports & Entertainment
ARAMARK Uniform Services
ARAMARK Uniform Services
National Accounts
Chippewa Golf Course
Cleveland Bakers Local 19
Coors Brewing Company/
Superior Beverage Group
Forest City Enterprises
Glazers of Ohio
Greater Cleveland Partnership
House of LaRose/Budweiser
Labatt USA/InBev USA
Miller Brewing Company
RFC Contracting
Verizon Wireless
World Emblem International

Silver Sponsors

ARAMARK Business Services
Dairymens
Minotti's Beverage
Sugardale Food Service
Photography By Tony, Inc.

Bronze Sponsors

Paul Basel
Dippin' Dots, Inc.
Event Source
Lamb Weston

Cart and Driving Range Sponsor

Swagelok Company

Hole Sponsors

Advanced Gas and Welding Solutions
Arhaus Furniture
Avery Dennison
Boar's Head Meat
Bullseye Activewear Inc.
Cuyahoga County Commissioner
Jimmy Dimora
Deli Wagon
E. Thomas Marcel Architects
The Fedeli Group
Filta Fry
For Bare Feet, Inc.
vic gelb
Home City Ice
The ICEE Company
Independence Communications, Inc.
Independence Excavating
Bill Joseph
Joshen
Kevin Kearney
KeyBank
Mike Trivisonno
Nickles Bakery
Northern OHIO Provisions LLC
Oriana House, Inc.
Paragon Culinary Staffing
Pincus Bakery
Ron-Cal Vending
Seballos Pastry Company
ShoreBank
Starbucks
Stratford Commons Senior Residence
Survoy's Superior Service Inc.
Vendors Exchange
Wilbur Curtis Company

A Message from the Chair and Executive Director

Welcome to Fall!

The return to school is one of the busiest times of year for Shoes and Clothes for Kids and this fall was no exception. Thanks to the generosity of the Cleveland Browns and Dominion, Shoes was able to distribute twice as many Payless Shoe gift cards during the month of August. Our 2008 Back to School Campaign sponsored by the Cleveland Browns featured a press conference at Cleveland Browns Training Camp, with Coach Romeo Crennel, and backpack giveaway. In addition, we continued our successful partnership with Dominion for the 3rd Annual "Stuff the Bus for Cleveland's Kids" drive, which this year expanded to include workplace giving campaigns at Fifth Third Bank and Key Bank, as well as support from CGB Tech, Melamed Riley Advertising and The Cleveland Museum of Art. We appreciate the work of our board members Terry Bishop from Dominion, Nancy Huber from Fifth Third Bank, Wes Gillespie from Key Bank and Sarah Melamed from Melamed Riley Advertising for their support and leadership in these efforts.

Our board and associate board have also been very busy on a range of other fronts beyond their ongoing service on the many committees and project teams that keep Shoes and Clothes for Kids on track. These included participating in a very successful volunteer packing day at our Woodland warehouse, visiting our partner sites and enjoying a Hawaiian-like atmosphere at our 3rd Annual Luau on the Lake, the most successful to date.

One of this year's most pleasant surprises has been the extraordinary way in which we've been able to make purchases of quality children's clothing at minimal cost. Our direct buying program continues to be successful, allowing us to target purchases of clothing in much more precise ways that more closely match the needs of the families we serve, as well as more fully leverage donation dollars. Kudos again to the Product and Services Committee, led by Jayne Churchmack and Terry Bishop.

As the broader economy continues to face challenges, we recognize that the need for our services will most likely continue to grow. With that in mind, we are very much appreciative of your continued support in providing critically needed funding so we can continue to meet the needs of our most precious resource, Greater Cleveland's children.

Thank you for all you do for SC4K. With your generous support, we can continue to help children from the ground up!



R.L. Richardson Valerie McCormack
Rockette L. Richardson
Chair
Valerie McCormack
Executive Director

Development...Thanks to Our Most Recent Supporters!

In addition to our Golf Classic donors listed in the previous pages, Shoes and Clothes for Kids would like to extend its gratitude to the following supporters for their very generous donations made from April 15, 2008 through August 31, 2008.

We strive for excellence in our donor reporting. We sincerely apologize for any errors or omissions. Please notify our Development Department with changes at 216.881.7463 x. 4.

Memorials

In memory of Sue Brofman
Mr. & Mrs. Bill Levine
In memory of Freda Gordon
Rock-N-Roll Capital Street
Machines
In memory of Joe Israel
Mr. & Mrs. Phillip G. Soroky
In memory of Parsons, Moyer
& Scheret Families
Mrs. Agnes E. Parsons

Steven James Herman Kids Choice Memorial Fund

In memory of Tom Jacobs
James & Carolyn Herman
In honor of James & Carolyn
Herman's 50th Wedding
Anniversary
Mr. & Mrs. Louis J. Bloomfield
Mr. & Mrs. Peter W. Danford
Ms. Barbara Galvin
Mr. & Mrs. James Herman
Ms. Eileen Sills
Ms. Barbara Speer
In honor of Susie Goodman
James & Carolyn Herman
In honor of David Washawsky
James & Carolyn Herman

Honorariums

In honor of Ben & Bonita Becker
Ms. Sarah Lombard
In honor of vic gelb's induction
into The City Club Hall of Fame
Mr. Allan Krulak
Mr. William R. Joseph
In honor of Bob & Joyce Maruna
Ms. Barbara J. Appel
In honor of Amie Palffy
MassMutual Financial Group

Individuals

Anonymous
Ms. Helene J. Accordino
Mr. Sam E. Ake
Ms. Laina Alber
Mrs. Richard D. Arnold
Ms. Cindy Babitt
Mr. Kenneth Baca
Ms. Nicole Bailey
Ms. Lisa Baskin
Mr. & Mrs. Albert Berger
Mr. Oscar Berman
Ms. Elizabeth Berrey
Mr. Reagan Berube
Ms. Terry Bishop
Ms. Betty Black
Ms. Julie Bloch
Mr. Marc Bona
Ms. Jean Bourgeois
Ms. Nicole Bourrillion
Mr. David Boyer
Ms. Robin Bravchok
Ms. Barbara Breen
Ms. Laura Brewster
Mr. Gerald F. Broski
Mr. Ronald Brown
Mr. Marc D. Brummer
Mr. Chris Brunkow
Mr. Howard Busse
Mrs. Sarabel Cahn
Ms. Eleanor Campana
Ms. Mary Campan
Mr. Kevin Candy
Ms. Truc Cao
Ms. Margaret Carr
Ms. Carol Caruso
Ms. Rebecca Casto
Mr. & Mrs. R. B. C. Cayless
Ms. Laura Chalker
Mr. & Mrs. Barry R. Chesler
Ms. Roshini Chikkala
Ms. Carli Cichocki
Mr. & Mrs. Diane Citrino
Mr. William Clark
Mrs. Kathryn S. Clere

Mr. Connor Coakley
Ms. Anna Cochran
Mr. Paul Coghill
Mr. Travis Colonius
Ms. Toi Comer
Mr. Tim Conover
Ms. Kathy Conry
Ms. Aimee E. Convery
Ms. Amanda Cooke
Ms. Mandy Corrigan
Mr. Michael Costanzo
Mr. & Mrs. Robert E. Cottrell
Mr. Matthew J. Coughlin
Ms. Colleen Craven
Dr. & Mrs. David & Jane Silk
Mr. Darrell Dean
Ms. Candice Dempsey
Ms. Linda Dempsey
Ms. Phyllis DeSantis
Ms. Janet DeSouza
Mr. Matt Dickman
Mr. Anthony Dicosimo
Ms. Michele Dierkes
Ms. JJ DiGeronimo
Ms. Joy Doerner
Ms. Kim Donaldson-Dingess
Ms. Genvra Donley
Mr. Mark Dorazio
Mr. Brendan Doyle
Ms. Mary Catherine Doyle
Ms. Lisa Drazil
Ms. Barbara Durkin
Ms. Kathy Dykin
Mr. Brian Edelstein
Ms. Katie Eidam
Mr. Stuart Eisenberg
Mr. & Mrs. James Eland
Mr. Jerrell N. Evans
Mr. & Mrs. Richard Feldman
Mr. Ryan Ferrante
Ms. Toni Filaseta
Mrs. Arlene J. Flanagan
Ms. Margie Flynn
Mr. & Mrs. Robert C. Forchheimer
Mr. & Mrs. Ronald Fox
Mr. Jason Fronheiser
Mr. & Mrs. Robert J. Gaier, Jr.
Mr. Brendan Gallagher
Ms. Stacy Gallagher
Mr. & Mrs. Peter Geis
Mr. Gerald German
Mr. & Mrs. Scott Gillespie
Mr. Wesley Gillespie
Mr. Ricardo Gipson
Dr. Norman Golovan
Mr. Sidney R. Good
Ms. Amanda Gordon
The Gordon Family
Mr. & Mrs. Hugh & Cecelia Gorman
Ms. Heidi Grabow
Ms. Rachel Grabow
Mr. & Mrs. Gary Graeff
Mr. & Mrs. Andrew L. Green
Ms. Katie Greenlee
Mr. Michael Griech
Ms. Meghan Griffin
Mr. Adam Griffith
Ms. Mary Griglak
Mr. Adam Grudzien
Ms. Wendy Gutridge
Mr. John L. Habat
Ms. Breanna Haid
Mr. & Mrs. Allen Hancock
Mr. & Mrs. Christopher Hanrahan
Ms. Krissy Hansen
Mr. & Mrs. Dennis P. Harabin
Ms. Laura Harkness
Mr. Douglas Harrington
Ms. Melinda Hein
Mr. John Hickey
Ms. Robyn Hodge
Mr. & Mrs. James S. Hogg
Mr. Kirk Holdcroft
Mr. Justin R. Horton
Ms. Kristin Houk
Ms. Jacqueline Hoyt
Ms. Cynthia Hronek

Mr. Steven Hrovat
Ms. Nancy Huber
Ms. Angela Hummel
Mr. Ryan Hummer
Ms. Bridget Huzicka
Mr. & Mrs. Marcus A. Hyre
Mr. George L. Jackson Jr.
Ms. Kelly Jacobs
Mr. Jim Jacopic
Ms. Amy Jamieson-Petonic
Mr. & Mrs. William Jech
Mr. Tracy Jemison
Mr. Colin Johnston
Mr. Steve Jones
Mr. William R. Joseph
Ms. Tamara Karel
Mr. & Mrs. William E. Karnatz, Sr.
Mr. Jason Kasunick
Mr. David Kaznoch
Mr. & Mrs. Nathan Kelly
Ms. Linda Kennedy
Ms. Janet Kern
Mr. Daniel Kessler
Mr. Brendan Kilbane
Mr. Egan Kilbane
Ms. Stacie King
Mr. & Mrs. Richard Kirbus
Mr. Robert Kleer
Ms. Joanne Klein
Mr. & Mrs. Mark & Kathryn Ann Klein
Ms. Nancy Klein
Mr. Kenneth Kleppel
Mr. Jeffrey Kobosky
Ms. Anne Kolibab
Ms. Mary Kovach
Ms. Dorothy Kozlowski
Ms. Janet L. Kronenberg
Mr. Allan C. Krulak
Mr. Lev Kulchytsky
Mr. Jerome Kysela
Ms. Alison Lamirand
Ms. Linda L. Laronge
Ms. Beth Laschinger
Mr. Peter Lau
Ms. Emily Lauer
Ms. Nancy Levine
Ms. Carrie Lewis
Ms. Alison Li
Ms. Renne Loncar
Mr. Patrick Longbrake
Mr. Keith Lutz
Mr. A. Lamont Mackley
Mr. Ken Mader
Mr. Greg Mahring
Mr. Keith Malone
Mr. & Mrs. James L. Mason
Mr. & Mrs. Robert J. Matanick
Ms. Catherine M. Mazanec
Ms. Erin McConey
Ms. Kelly McConnell
Mr. & Mrs. Tim McCormack
Mr. & Mrs. T.J. McCreight
Mr. Thomas McDonough
Ms. Stephanie McHenry
Mr. & Mrs. Robert McInnes
Mr. & Mrs. Thomas R. McKay
Mr. Thomas McNair
Mr. & Mrs. Alan Melamed
Ms. Jonelle Meredith
Ms. Sarah Merens
Ms. Christine Meske
Ms. Cynthia Meyer
Ms. Lisa Micciche
Mr. Michael S. Goldstein
Ms. Lisa M. Mikol
Ms. Sharon Mikol
Ms. Kelly Miller
Ms. Rhonda Miller
Mr. Laurence B. Mindel
Ms. Traci Mitchell
Ms. Janet Moore
Ms. Gloria Moosmann
Mr. Gary Morth
Mr. Jerry Mullins
Ms. Kara Murphy
Mr. Kevin Murphy
Ms. Marie Murphy

Ms. Mary Katherine Murphy
Mr. Michael Murphy
Ms. Nicole Nelson
Mr. Steven M. Nobil
Mr. Ryan Nowlin
Mr. Rory O'Donnell III
Ms. Susan O'Donnell
Ms. Barb Ols
Ms. Valerie Ondrejko
Mr. & Mrs. Charles Oneil
Ms. Grace Papesch
Ms. Nilam Patel
Ms. Julie Paul
Mr. Anthony Pekom
Ms. Meghan Pethtel
Mr. Anthony J. Pfenning
Ms. Debbie Pieffer
Ms. Sibel Pistar
Ms. Jane Platten
Ms. Michelle Ponziano
Ms. Heather Posner
Ms. Seronica Powell
Mr. Herman Prevost
Mr. Steven D. Putinski
Mr. Robert T. Raaf
Ms. Mary Reece
Mr. & Mrs. Steve Reinhardt
Ms. Dixie Reiss
Ms. Kathryn Reynolds
Ms. Hallie Rich
Ms. Helen Richards
Ms. Rockette Richardson
Ms. Daniell Riffle
Mr. Allan Rindfleisch
Mr. Steve Rini
Ms. Ruth W. Rippner
Ms. Maryann Rist
Ms. Josette Robson
Ms. Kelly Romano
Mr. William Rond
Mr. Alex Rose
Mr. & Mrs. Alan Rosskamm
Mr. Paul Roth
Mr. Jason Roy
Mr. & Mrs. Brian Rudloff
Ms. Bessie Runci
Ms. Kristi Runser
Mr. Adam Russ
Mr. & Mrs. Rodion Russin
Mr. Ryan Ryzner
Mr. Steve Sabolich
Ms. Janice San Marco
Ms. Wilma L. Sasnaskas
Mr. Donald Sayre &
Ms. Nancy Wurzel
Ms. Jo Ann Schentur
Mr. Steve Schindler
Michael Schoop, Ph.D.
Mr. Charles Schulman
Ms. Denise Scolaro
Mr. Joseph Scolaro
Ms. Joan D. Scott
Mr. & Mrs. Joseph Sekerak
Ms. Linda Sekerak
Ms. Jennifer L. Seme
Mr. & Mrs. Charles M. Seminatore
Ms. Holly Serge
Ms. Lindsey A. Shapiro
Mr. Todd Shepard
Ms. Christine Sheridan
Mr. Kevin Sherman
Dr. & Mrs. Marvin D. Shie, Jr.
Mr. & Mrs. Bart Shirley
Mr. Donald Shury
Mr. & Mrs. David Silk
Mr. Dan K. Silverberg
Mr. & Mrs. Ted Silverberg
Mr. Scott Simon
Mr. Clyde Simpson
Mrs. Vera A. Skall
Mr. Joseph Skiba
Mr. & Mrs. Robert Slanina, Jr.
Ms. Erin Sluga
Ms. Melissa Smith
Ms. Tammy Smith
Mr. & Mrs. Arnold Soroky
Mr. Tim Squirek

Mr. & Mrs. Phil R. Stammitti
Mr. Joseph Stephan
Ms. Samantha Stephens
Mr. Chris Stormann
Mr. & Mrs. Richard Sutker
Ms. Elizabeth Swift
Mr. Daniel Syphard
Mr. Ryan Tirk
Ms. Mary Lou Trenbath
Mr. & Mrs. William P. Tyler
Mr. Terry Uhl
Ms. Tami Vandrasik
Mr. Erik Vaughn
Mr. Donald Vavrus
Ms. Pam Vine
Ms. Ruth Viny
Ms. Maureen Viscomi
Mrs. Mary Ann Vizdos
Ms. Lisa Vulic
Mr. Michael Wagner
Ms. Laurelie Wallace
Mr. & Mrs. Richard H. Walters
Mr. & Mrs. Philip J. Weaver Jr.
Mr. & Mrs. Martin Weisblatt
Mr. & Mrs. Mitchell A. Weisman
Ms. Debi Welsby
Ms. Renee Wenger
Ms. Laura Wess
Ms. Jody Wheaton
Ms. Allison White
Mr. Dave Whittaker
Mr. & Mrs. Paul Wickline
Ms. Rhonda Wien
Mr. & Mrs. Donald Williams
Mr. & Mrs. Harvey Wiseberg
Ms. Ruth Woodburn
Mr. & Mrs. Michael Wray
Mr. Kevin Yates
Mr. & Mrs. Darrell Young
Ms. Tonya Young
Ms. Tatiana Zadony
Ms. Theresa Zele
Ms. Nancy Zeller
Mr. Paul Ziegler
Mr. Glen Zipay
Mr. Daniel Zubricky
Mr. & Mrs. Lawrence E. Zupon

Foundations

The Alvah Stone & Adele
Corning Chisholm
Memorial Fund of
The Cleveland Foundation
Ellen E. & Victor J. Cohn
Supporting Foundation
Victor and Joan M. Gelb
Philanthropic Fund
Grace J. Chamberlain
Memorial Fund
The Harry K. & Emma R.
Fox Foundation
The W. J. and D. K.
O'Neill Foundation

The S. K. Wellman Foundation
Saint Luke's Foundation of
Cleveland, Ohio
The Alvin and Laura
Siegal Foundation
Thomas H. White Foundation
Warren L. Wolfson Family
Philanthropic Fund

Corporations and Organizations

Adjer Industries
Applied Industrial Technologies
Bellaire Puritas
Development Corp
Bird Technologies Group
Caire Electric
Cement Masons Local No. 404
Charter One
Christopher Tool & Mfg
Cleveland Indians
Combined Federal Campaign
Council For Economic
Opportunities In
Greater Cleveland
Cuyahoga Community
College Foundation
Dominion
Eaton Corporation
Edward Howard & Co.
Emco Fastener Products
Emshoff Excavating, Inc.
Enenco/Mr. Heater
Exceleration Inc.
Fairmount Minerals
FirstEnergy Corporation
Forest City Enterprises, Inc.
Frantz Ward LLP
Gardiner Trane
Gateway Realty, Inc.
Gilmour Academy
Glenmede Trust Co.
Herbruck, Alder & Company
Hermes Sports & Events
Hooper Homes Construction
Hoover Heating & Air
Conditioning, LLC
Huntington Bank Foundation
Huntington National Bank
Hutter Performance Center
J. Franck & Company
JF Signs, LLC
Key Foundation
KeyBank
Lake Erie Monsters
Lewis Engineers &
Scientist Association
Metasystems, Inc.
New Management
National City
NCD
Ohio Casualty Group
Ohio Semitrailer Quality Parts
Phillis Wheatley Association



Development...Thanks to Our Most Recent Supporters!

Donations made from April 15, 2008 through August 31, 2008 (continued).

Resilience Capital Partners
Rinaldi Jewelry
Rocky River High School
AFS Members
Soony's Auto Sales Inc
State Farm Insurance Companies
Steinel Autowerks, Inc
Time Warner Cable
Transmission King
Union Construction
Industry Partnership
United Black Fund
of Greater Cleveland
United Underwriters
Insurance Service
United Way Services
UPS
The Village Restaurant
Vitto Insurance Agency
Weltman, Weinberg
& Reis Co., L.P.A.
West and Company

In-Kind Donors

Anonymous
Ms. Shirley Bartunek
Ms. Bridget Huzicka
Mr. Kevin Kearney
5Front
Able Rents
Alpine Valley Ski Area
AngelWoods Hideaway
Bed and Breakfast
Applied Laser Technologies
ARAMARK
The Beck Center For the Arts
Bed, Bath and Beyond
Bistro 185
Café 56
CGB Tech
Charles Scott Salon
Chippewa Golf Club
Clear Channel Outdoor
Clear Channel Radio
CleCorr Packaging
Cleveland Browns
Cleveland Cavaliers
Cleveland FoodBank
Cleveland Foundation
Cleveland Indians
Cleveland Metroparks Zoo
Cleveland Metropolitan
School District
Cleveland Museum
of Natural History
The Cleveland Orchestra
The Cleveland Playhouse
Cleveland Public Theatre
Cuyahoga County Board
of MR/DD
DigiKnow, Inc.
Dominion

Fifth Third Bank
Great Lakes Brewing Company
Great Lakes Science Center
Great Lakes Theatre Festival
The Hammer Co.
Hampton Inn
John Q's Steakhouse
John Roberts Spa
Joseph-Beth Booksellers
K.I.D.S.
Key Bank
Kent State University School
of Theatre & Dance
Lake Erie Monsters
Melamed Riley Advertising
The Melting Pot
Nature Center
at Shaker Lakes
Nautica Queen
Near West Theatre
Pettiti's Garden Center
Pickwick & Frolic Restaurant
and Club, Home to Hilarities
4th Street Theatre
The Plain Dealer
Powderhorn Country Club
Renaissance Cleveland Hotel
Rock & Roll Hall of Fame
and Museum
Rock-N-Roll Capital
Street Machines
Saks Fifth Avenue
SportsTime Ohio
Superior Office Products
Time Warner Cable
Tower City Center
Trolley Tours of Cleveland
WCLV 104.9FM
Webtego
Western Reserve
Historical Society
WMVX Mix 106.5 FM



SC4K Programs and Services News

DISTRIBUTION NEWS



Gift Cards Doubled for Back to School Distribution

Back to School is the busiest time of year for SC4K, with hundreds of families seeking assistance as their children return to school. Through generous sponsorships from The Cleveland Browns and Dominion, SC4K was able to distribute double the amount of Payless ShoeSource gift cards to partners in August so even more children were able to return to school with new shoes this year!

SC4K Boards and Partners Team Up for Volunteer Packing Day

from the SC4K Board of Directors, Associate Board and Distribution Partner sites, helped to pack and sort brand new clothing in the warehouse to prepare for the October distribution. In one morning, the volunteers sorted 10 pallets of clothing into 180 SC4K boxes - a total of 6,300 clothing items! A big thank you to each volunteer who took time out of his or her busy schedule to help SC4K.



SC4K Board and Committee Members Visit Distribution Partner Sites

In June, volunteers from the SC4K Board of Directors, Associate Board and committees participated in a special tour of the four SC4K distribution partners of the Boys and Girls Club of Cleveland. The volunteers enjoyed learning about how the distribution works at each site and the services and programs available for the families and children we serve. Special thanks to Boys and Girls Club Executive Director Ron Soeder who drove the tour van and the clubs' staff members who led tours.



HELP Foundation Honors SC4K with Community Service Award

SC4K was honored to be chosen as the recipient of the HELP Foundation's annual Community Service Award. During the foundation's annual meeting in June, SC4K was recognized and presented a plaque. The HELP Foundation assists children and adults with mental retardation and developmental disabilities. Over the years, SC4K has provided the foundation with Payless shoe gift cards for the individuals they serve.

COMMUNITY DONATIONS

"Sole Purpose" High School Fund-raiser Turns Recycled Shoes Into Cash

A chemistry class at Briggs High School in Columbus teamed up with an art class to create a new, unique "Sole Purpose" fund-raiser. The students made shoes from recycled materials and the entire school voted on their favorite designs - at the cost of one penny per vote! The students raised \$80.00 - That's a lot of pennies to roll!



Thanks to Our Recent Group Volunteers:

Members of the SC4K Associate Board, Board of Directors and Committees
Catholic Charities Head Start
Cleveland Clinic Institutional Relations & Development Department
Cleveland Indians
EPICS
Ernst & Young
Goodrich Gannett Neighborhood Center
New Directions
Ohio Department of Youth Services
RSVP
UPS

COMMUNITY DONATIONS (Continued)

The students chose to donate the profit to a local charity that provides shoes for children. Shoes and Clothes for Kids is very appreciative of this unique donation which provided 10 children with new shoes this fall.

Baldwin-Wallace Football Players Donate School Supplies to SC4K

Every year, the Baldwin-Wallace football team starts their season with a community service project. This year, each player donated a shoe box of school supplies - everything a child needs to go back to school - to Shoes and Clothes for Kids. Each player also wrote a personal note encouraging a child to do his or her best in school this year. In total, one hundred shoeboxes were donated to SC4K at the team's welcome back family picnic this summer. These shoeboxes will be distributed to 100 children in need at one of SC4K's distribution partner sites. Special thanks to Coach John Snell and each of the students, who chose to start the season right!



Area Companies Host Drives for SC4K

This year, SC4K expanded our Stuff the Bus for Cleveland's Kids campaign by recruiting companies to participate in Workplace Giving Campaigns to increase both product and monetary donations during Back to School time. Dominion once again collected hundreds of items and donated them at the Stuff the Bus event that they sponsored. CGB Tech also promoted the campaign heavily to their clients and donated items at the bus. Through CGB Tech, the Cleveland Museum of Natural History also signed on to help! Melamed Riley Advertising, who recently created a pro-bono advertising campaign for SC4K, also collected items in their office. Finally, KeyBank and Fifth Third Bank placed collection containers at many of their respective bank branches throughout the area during the summer, which raised visibility and donations for SC4K. If you know of any companies interested in hosting a "Holiday Giving Campaign" to benefit Shoes and Clothes for Kids to collect new winter accessories, boots and monetary donations, please call Sharon at 216.881.7463 x. 4.



Volunteers from Ernst & Young and UPS sort and pack clothing at the SC4K Warehouse.



Luau on the Lake Doubles Attendance and Funds Raised

The 3rd Annual Luau on the Lake fundraiser, organized by the Associate Board of SC4K, doubled in attendance and dollars raised from the previous year. Over 450 Clevelanders spent a summer evening on



the lake at Wendy Park on Whiskey Island to raise money for SC4K. In addition to the fabulous lake views, guests enjoyed a Hawaiian-style buffet dinner catered by The Rib Cage, adult beverages, corn hole and volleyball games and music from DJ John Stamper. A raffle featuring unique prizes raised funds for SC4K. Many guests dressed in Hawaiian skirts and leis. Special thanks to this year's event sponsors – Fairmount Minerals, Frantz Ward, Collins & Scanlon LLP, Edward Howard, Hermes Sports & Events, Plevin & Gallucci – and the following in-kind donors – Gusto Designs, LLC, Mix 106.5FM and *The Plain Dealer*. Luau on the Lake raised more than \$8,000 in net proceeds for SC4K!

Distribution Partner Sites

Boys and Girls Clubs of Cleveland

Bellaire Gardens Club
Broadway Club
King-Kennedy Club
West Side Club

Neighborhood Centers

CEOGC-Hough Neighborhood
Opportunity Center
East Cleveland
Neighborhood Center
East End Neighborhood House
Friendly Inn Settlement House

Garden Valley
Neighborhood House
Garfield Heights
Community Center
Goodrich Gannett
Neighborhood Center
Harvard Community
Services Center
Kathryn R. Tyler
Neighborhood Center
Lexington Bell
Community Center
Merrick House

Murtis H. Taylor
Multi-Service Center
Phillis Wheatley Association
St. Martin DePorres Center
University Settlement

United Pastors in Mission Churches

Bethany Baptist Church
Christian Family Outreach
Emmanuel Baptist Church
Mt. Olive Baptist Church
Mt. Pleasant Baptist Church

Mt. Sinai Baptist Church
New Sardis Primitive
Baptist Church

West Side Ecumenical Ministry

CDC Head Start, WSEM
WSEM Food Center
at Brookside
WSEM Food Center
at Community Corner

Additional Sites

Catholic Charities Head Start
Christ The King Church
Fatima Family Center
Freedom Christian Assembly I.F.M.
Greater Love Baptist Church
Green Road
Developmental Center
Hunger Network
of Greater Cleveland
La Sagrada Familia
Lakewood Christian Service Center
William E. Sanders Family Center

Mission Shoes and Clothes for Kids provides a unique service for income-eligible families in Greater Cleveland by distributing new shoes, clothing, and items for infants and youth.
Core Values Shoes and Clothes for Kids carries out its mission with compassion, care, and respect through a network of partner agencies and offers the community a way to help families in need.



Shoes and Clothes for Kids

4614 Prospect Avenue, Suite 511
Cleveland, Ohio 44103

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
CLEVELAND OH
PERMIT #2753

Helping Greater Cleveland's Children From the Ground Up

Contact Shoes and Clothes for Kids

Shoes and Clothes for Kids

4614 Prospect Avenue, Suite 511
Cleveland, Ohio 44103

Phone: 216.881.SHOE (7463)

Fax: 216.881.7462

E-mail: info@sc4k.org

Web site: www.sc4k.org

Founder

Morrie Sayre

Staff

Executive Director

Valerie F. McCormack

Director of Development

Sharon Somerville-McGuire

Director of Communications

Carolyn M. Sekerak

Programs and Services Associate

LaRay Harris

Accounting services are provided by

Jackie Fairbanks, C.P.A.

Chair

Rockette L. Richardson

Chair Emeritus

Allan C. Krulak

Vice President/Life Director

vic.gelb

Executive Committee

Theresa Corey Bishop

Gerald F. Broski

Jayne Churchmack

Margie P. Flynn

vic.gelb

Sid Good

Nancy Huber

William R. Joseph

Allan C. Krulak

A. Lamont Mackley

James L. Mason

Patrick J. McCarthy

Stephanie McHenry

Robert T. Raaf

Rockette L. Richardson

Terence J. Uhl

Directors

Jeanine Arden-Ornt

Kerry W. Bubolz

Nailah Byrd

JJ DiGeronimo

Mark Dorazio

Wesley Gillespie

Anita Gray

Tracy A. Jemison II

Kevin Kearney

Honorable Bridget M. McCafferty

Mark Mintz

Gloria J. Moosmann

Susan M. O'Donnell

Dennis R. Rose

Michael Schoop, Ph.D.

William V. Shaklee

Scott Simon

Peter E. Steffes

Donald R. Vavrus

Warren L. Wolfson

Advisory Board

Richard Bogolmony

David L. Brennan

Barbara Byrd-Bennett, Ph.D.

Honorable Anthony O. Calabrese, Jr.

Honorable Jane L. Campbell

Councilman Joe Cimperman

Harlan Diamond

Commissioner Jimmy Dimora

Wayne R. Embry

Irving B. Fine

Commissioner Peter Lawson Jones

Honorable Tim McCormack

Bishop Anthony M. Pilla

Albert B. Ratner

Audrey Ratner

Honorable Louis Stokes

Jerry Sue Thornton, Ph.D.

Senator George V. Voinovich

Mort Weisberg

Honorable George W. White

Honorable Michael R. White

Associate Board

Co-Chairs

Hallie Rich

Kelly Rudloff

Board Liaison

Tracy A. Jemison II

Executive Committee

Candice Dempsey

Matt Dickman

Brendan Doyle

Justin Horton

Bridget Huzicka

Tamara Karel

Emily Lauer

Samantha Stephens

Members

Laina Alber

Pamela Bolton

Laura Chalker

Tina Cochran

Toi Comer

Brendan Gallagher

Kristin Houk

Alison Lamirand

Eli Miller

Elizabeth Nici

Steve Putinski

Arick Scott

Colleen Wheeler

Theresa Zele