



2011 Stuff the Bus School Supply Drive

Drive: June 6 – July 1, 2011

Stuff The Bus: July 6, 2011



What is Stuff the Bus?

Now in its 6th year, Stuff the Bus is an annual shoe, clothing, school supply, and fund drive for Greater Cleveland’s children during the back to school season. The drive benefits Shoes and Clothes for Kids (SC4K) and is sponsored by Dominion. This year SC4K and Dominion have partnered with Cleveland Metroparks Zoo who will be providing their “Zoo Bus”. People are encouraged to come out and “Stuff the Bus” with new shoes, clothing, and school supplies. Monetary donations to SC4K are also accepted.

Why should we participate in Stuff the Bus?

The “Stuff the Bus” drive was established to raise awareness about the need for shoes, clothing, and school supplies for children going back to school and to give the community a way to donate these items. With more than 44% of children living in poverty in Cleveland, holding a drive at your office will help ensure that children return to school with what they need to succeed.

What is SC4K and who do they help?

SC4K is the only non-profit organization in Greater Cleveland regularly providing NEW shoes and clothes free of charge to thousands of children in need. SC4K has an extensive partner distribution network of social service organizations which includes, among others, sites of the Greater Cleveland Neighborhood Centers Association, United Pastors in Mission Churches, and various sites of the Boys & Girls Clubs of Cleveland. The partner agencies are located in areas with high densities of children living at or below at least 185% of poverty. Living at 185% of poverty equates to a family of 4 living on \$41,347 annually.

What kind of items should we collect?

All items collected must be NEW. Suggested items include: polo shirts, pants, jeans, socks, shoes, belts, underwear, backpacks, and other essential school supplies (pens, pencils, paper, notebooks, folders, etc.). Monetary donations to Shoes and Clothes for Kids are also encouraged and accepted. For every dollar you donate, SC4K can purchase over \$25 worth of brand new clothing.

Where should we take the items and money we collect?

Drop your items and/or monetary donation off at the “Stuff the Bus” bus site on July 6th. The bus will be located on the Zoo’s ticket plaza between the hours of 5:30 to 7:30 pm. Please call Monica (216.881.7463 extension 6) to schedule your drop off.

July 6th is also the Corporate Member Appreciation Night at the Zoo. Companies that schedule their drop off with Monica at the “Zoo Bus” on July 6th will receive 4 tickets for this event.

How do we get started?

Run a drive in your office anytime between June 6th and July 1st and then come out to help us “Stuff the Bus” on July 6th. It is important to determine goals, dates, and duration of your drive. The key to making your drive successful is communication and plenty of it.

Please contact Monica (216.881.7463 extension 6) to help plan your drive.

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