



# 2017 ORGANIZATIONAL HIGHLIGHTS

## WE ADOPTED A NEW MISSION STATEMENT:

SC4K is focused on removing barriers to school attendance among K-8 grade students by providing brand new school uniforms, casual clothing, socks, underwear, school supplies, books and shoes to those kids most in need in Greater Cleveland.



The **COMMUNITY INCREASED THEIR FINANCIAL INVESTMENT IN SC4K PROGRAMS BY MORE THAN 93%** - making it a record setting year of donations.



**WE ARE NOW USING DATA ANALYTICS TO** measure board and committee activity and engagement, as well as key performance indicators to **BETTER TRACK OUR IMPACT.**



We adopted the **APPRECIATIVE INQUIRY** organizational change model to effectively **ENGAGE MORE THAN 200 COMMUNITY MEMBERS** to work more collaboratively to increase impact.



Nearly **200** individuals from eight local organizations and the SC4K Board and Associate Board spent seven Sundays selling 50/50 Raffle tickets to benefit SC4K at Cleveland Browns home games, **GENERATING MORE THAN \$122,000 IN NEW REVENUE** for the organization!



Thanks to a grant from the **REINBERGER FOUNDATION**, a pilot program was launched to test the theory that increasing the frequency of distributions and access to wraparound services will have a robust impact on kids. Outcome data will be available in late 2018.



The **CLEVELAND KIDS IN NEED RESOURCE CENTER** became a program of SC4K on January 1, 2017, and over the last 12 months has grown to provide school supplies to 274 schools in 13 local districts, and piloted an on-line ordering system.



Thanks to the Cleveland Browns, the Special Teams Package program **PROVIDED 2,000 CMSD STUDENTS WITH UNIFORM PACKAGES**, and many of the recipients **INCREASED THEIR SCHOOL ATTENDANCE BY UP TO 26%** in the first 30 days after receiving the items.



Through a new partnership with the **CHRIST CHILD SOCIETY OF CLEVELAND**, SC4K was able to provide more than **1,096** students in Cuyahoga County with uniforms, socks and underwear for back to school.



Community **VOLUNTEERS DONATED 8,425 HOURS** of service to the organization - the equivalent of four full-time employees.



**3,081 TEACHERS** "shopped" at the Resource Center and in turn positively impacted over **74,000 LOCAL STUDENTS** with classroom supplies valued at an average of \$775.



SC4K is shifting to a targeted purchasing model, ensuring access to school uniforms and complete outfits to the **10,695 CHILDREN SERVED THROUGH CLOTHING PROGRAMS AND OUR 23 NEIGHBORHOOD DISTRIBUTION PARTNERS.**



We established an organizational fund at **THE CLEVELAND FOUNDATION** as part of our long-term growth strategy, and we now have access to their expertise in planned giving and development support.



## REVENUE

Cash Donations and Other Support	\$1,398,058
Assets Contributed by Cleveland Kids In Need	\$1,719,048
Clothing, School Supplies and Gift Card Donations, in-kind	\$2,647,978
Other Support, in-kind	\$95,029
<b>TOTAL SUPPORT</b>	<b>\$5,860,113</b>

## EXPENSES

Clothing and Gift Cards Distributed	\$(1,360,940)
School Supplies Distributed	\$(2,979,838)
Other Operating Expenses	\$(897,345)
<b>TOTAL EXPENSES</b>	<b>\$(5,238,123)</b>

**INCREASE IN NET ASSETS** **\$621,990**

Net Assets, Beginning of the Year **\$3,569,241**

**NET ASSETS, END OF YEAR** **\$4,191,231**

*\*Note these are preliminary, unaudited financial results. We expect to produce our 2017 annual report in late spring.*

## VOLUNTEER

Without volunteers, we would be unable to sort, pack and distribute \$3 to \$4 million worth of brand new shoes, clothing and school supplies to Greater Cleveland area children annually. Can you help? We need volunteers every week to help prepare materials for needy students. Go to [www.sc4k.org/volunteer](http://www.sc4k.org/volunteer) for more information.

## GIVE

With the help of supporters like you, SC4K can continue our work to provide brand new clothing, shoes & school supplies to local kids living in poverty. Giving online is the most efficient and effective way to help us obtain large quantities of high quality clothing and school supplies. Go to [www.sc4k.org/give](http://www.sc4k.org/give) to help us today.

## HOST A SOCKS/UNDERWEAR/SCHOOL SUPPLIES DRIVE

Socks, underwear, and school supplies are among the most needed items for children living in poverty. You can help ensure that these basic essentials are something a child always has by holding a sock/underwear/school supplies drive for Shoes and Clothes for Kids.

A volunteer will work with you to identify the best time frame for your drive, determine how you will promote the drive and obtain a collection box & signage from SC4K for you to display at your collection site.

If you have questions or are ready to host a drive, contact [info@sc4k.org](mailto:info@sc4k.org) and we will help you get your drive in motion!